

VILLAGE OF PEOTONE
REGULAR VILLAGE BOARD MEETING
208 E. MAIN STREET, PEOTONE, IL
MONDAY AUGUST 25, 2025
6:00 PM
AGENDA

- I. CALL TO ORDER
 - A. PLEDGE OF ALLEGIANCE
 - B. ROLL CALL
- II. PRESENTATION OF APPRECIATION TO PEOTONE POLICE DEPARTMENT FROM PEOTONE AMERICAN LEGION, POST 392
- III. PUBLIC COMMENTS
- IV. CONSENT AGENDA ACTION ITEM
 - A. APPROVE MINUTES OF THE AUGUST 11, 2025, REGULAR VILLAGE BOARD MEETING
 - B. APPROVE MINUTES OF THE AUGUST 11, 2025, EXECUTIVE SESSION
 - C. APPROVE PAYROLL/ACCOUNTS PAYABLE
- V. STAFF/COMMITTEE REPORTS
- VI. MAYOR'S COMMENTS
- VII. OLD BUSINESS
- VIII. NEW BUSINESS
 - D. APPROVE NEW BUSINESS REGISTRATION FOR CHILDREN'S ADVOCATE LLC
211 SECOND STREET, PEOTONE, IL 60468 ACTION ITEM
 - E. APPROVE PROCLAMATION FOR NATIONAL RAIL SAFETY WEEK, SEPTEMBER 15-21, 2025 ACTION ITEM
 - F. APPROVE PROCLAMATION FOR NATIONAL SUICIDE PREVENTION & ACTION MONTH
SEPTEMBER 2025 ACTION ITEM
 - G. APPROVE PROCLAMATION FOR CONSTITUTION WEEK, SEPTEMBER 17-23, 2025 ACTION ITEM
 - H. APPROVE RESOLUTION AUTHORIZING TUCK POINTING WORK ON VILLAGE HALL
IN THE AMOUNT OF \$7,500 ACTION ITEM
 - I. APPROVE RESOLUTION AUTHORIZING PURCHASE ORDER WITH PLACER LABS, INC.
IN THE AMOUNT OF \$12,000 ACTION ITEM
- IX. QUESTIONS OF THE PRESS
- X. CORRESPONDENCE / COMMUNICATIONS / PETITIONS
- XI. ADJOURNMENT ACTION ITEM

VILLAGE OF PEOTONE

REGULAR VILLAGE BOARD

Minutes of August 11, 2025

I. The Pledge of Allegiance was led by Mayor Vieaux at 6:00 pm.

II. Roll call

Village Clerk, Stacey Hartwell, conducted the roll call and following persons were present: Trustee Bowden, Trustee Hudson, Trustee Richards and Trustee Sandberg. Also present was Village Administrator Palmer, Village Attorney Bartley and Village Engineer Golem.

III. Public Comments: None

IV. Approval of Consent Agenda:

- A. Approve Minutes of the July 14, 2025, Regular Village Board meeting
- B. Approve Minutes of the July 14, 2025, Executive Session
- C. Approve Payroll/Accounts Payable
- D. Approval Raffle License, Single Raffle, Manhattan American Legion Post 935, Will County Fair, August 20-24, 2025
- E. Approve Special Event, Kristin McNeely, 109 W. Lincoln Street, August 23, 2025, 3:00pm-11:00pm, Birthday Party, Request to close off the East entrance of the alley between Lincoln and Sumner at Second St, West entrance to remain open at First St.

Moved by Trustee Hudson, Seconded by Trustee Richards

Roll Call Vote: Trustee Bowden, Trustee Hudson, Trustee Richards, Trustee Sandberg

Nays: None

Absent: Trustee Sluis, Trustee Strba

Motion passed

V. Staff Committee Reports:

- A. **Engineer** – Troy reported that the Conrad Street Storm Sewer project is mostly complete and the Crawford Street Resurfacing project has begun.
- B. **Admin** – Nick reported that B& F has been out doing code enforcement and the Village is working towards compliance, he has been working with the Mayor on economic development items and there will be a presentation on Placer AI at the upcoming Economic Development meeting. He has also been working on internal items including insurance renewal, vehicle updates and capital improvement.

VI. Mayor's Comments – The Mayor announced that he is working on creating a 4th of July Parade committee and it will consist of board and community volunteers. He also asked that people keep Brandon Owens in their prayers for a quick recovery.

VII. Old Business: None

VIII. New Business:

A. Approve New Business Registration for Hope Homeschool Pod, LLC, 109 W. Main Street, Peotone, IL 60468

There was a representative that reported that there are two teachers with a combined 30 years of experience that will be running this to provide an alternative to public schools. There will be a ribbon cutting ceremony on Wednesday at 8am.

Moved by Trustee Richards, Seconded by Trustee Sandberg

Roll Call Vote: Trustee Bowden, Trustee Hudson, Trustee Richards, Trustee Sandberg

Nays: None

Absent: Trustee Sluis, Trustee Strba

Motion passed

B. Approve Supplemental MFT Resolution to Appropriate More MFT Funds for the Crawford Street Resurfacing Project in the Amount of \$35,000.00 Due to Field Conditions and Bids Coming in Higher than Anticipated

There was a resolution passed in April for this project and the cost came in higher than anticipated, this resolution appropriates use of MFT funds to cover the difference.

Moved by Trustee Hudson, Seconded by Trustee Sandberg

Roll Call Vote: Trustee Bowden, Trustee Hudson, Trustee Richards, Trustee Sandberg

Nays: None

Absent: Trustee Sluis, Trustee Strba

Motion passed

C. Approve Payout 1 (Initial) to Iroquois Paving Corp. in the Amount of \$453,031.38 for Work Completed on the Conrad Storm Sewer Project

Moved by Trustee Richards, Seconded by Trustee Hudson

Roll Call Vote: Trustee Bowden, Trustee Hudson, Trustee Richards, Trustee Sandberg

Nays: None

Absent: Trustee Sluis, Trustee Strba

Motion passed

D. Approve Payout 6 (Partial) to D Construction, Inc. in the Amount of \$65,328.08 for Work Completed on the 88th Ave/Wilmington Rd/I-57 Ramps

Moved by Trustee Hudson, Seconded by Trustee Sandberg

Roll Call Vote: Trustee Bowden, Trustee Hudson, Trustee Richards, Trustee Sandberg

Nays: None

Absent: Trustee Sluis, Trustee Strba

Motion passed

E. Approve an Ordinance Amending Various Sections of Chapter 50 (Garbage and Refuse) of the Village Code of the Village of Peotone Relative to Scavenger or Disposal Service Contracting and Individual Elections

In June the new agreement was approved with Homewood Disposal, the building code requires residents to have the Village contracted provider as their provider and does not offer an option to opt out, this ordinance clarifies the code to read Homewood Disposal as the specific provider and residents are required to pay for service.

Moved by Trustee Richards, Seconded by Trustee Bowden

Roll Call Vote: Trustee Bowden, Trustee Hudson, Trustee Richards, Trustee Sandberg

Nays: None

Absent: Trustee Sluis, Trustee Strba

Motion passed

F. Discussion Regarding New Finance System

There is an Administrative Oversight Committee meeting scheduled for next week and this will be a discussion item on the agenda for further discussion.

IX. Close Regular Session

G. Close Regular Session to go into Executive Session for:

- a. Litigation, when an action against, affecting or on behalf of the particular public body has been filed and is pending before a court or administrative tribunal, or when the public body finds that an action is probable or imminent, in which case the basis for the findings shall be recorded and entered into the minutes of the closed meeting. (5 ILCS 120/2(C)(11))**

Moved by Trustee Hudson, Seconded by Trustee Sandberg

Roll Call Vote: Trustee Bowden, Trustee Hudson, Trustee Richards, Trustee Sandberg

Nays: None

Absent: Trustee Sluis, Trustee Strba

Motion passed

H. Open Regular Session

Moved by Trustee Hudson, Seconded by Trustee Richards

Roll Call Vote: Trustee Bowden, Trustee Hudson, Trustee Richards, Trustee Sandberg

Nays: None

Absent: Trustee Sluis, Trustee Strba

Motion passed

- X. Questions of the Press:** The Editor inquired if the Village has a contract for the current financial system, Administrator Palmer replied that there is an annual fee and the contract could be terminated at any time.

XI. Correspondence/Communications/Petitions: Trustee Richards inquired if it was possible for the board to do a tour of the Police Department and Public Works building, Chief replied he would give a guided tour. There was some discussion about if it would be a posted event to avoid any OMA violations, the attorney stressed that there could be questions asked of the Chief but there could be no discussion during it, it was the consensus to have a Committee of the Whole before the next board meeting and if needed, individual tours could be arranged. Trustee Hudson inquired if anything more could be done regarding the intersection at Rt. 50 and County Line. There was discussion about writing letters and reaching out to the Village of Manteno, Administrator Palmer will get a list of who letters should be sent to.

XII. Adjournment:

Motion by Trustee Richards, Seconded by Trustee Hudson

All said AYE

Nays: None

Absent: Trustee Sluis, Trustee Strba

Adjournment at 6:53pm

Stacey Hartwell Village Clerk

Village of Peotone
Payroll and Accounts Payable Activity
Board Meeting Date - August 25, 2025

Payroll

For the period ending: 8/16/2025
Check Date: 8/22/2025

	Gross Payroll	FICA	IMRF	Total
Village Board	1,866.67	142.80	-	2,009.47
Administration	10,296.64	787.69	324.33	11,408.66
Police	42,537.25	3,254.10	237.16	46,028.51
Public Works	10,955.40	838.07	375.76	12,169.23
Total	\$ 65,655.96	\$ 5,022.66	\$ 937.25	\$ 71,615.87

Accounts Payable

For the period ending: 8/21/2025
Check Date: 8/25/2025

General Fund	17,794.08
Building Permit Escrow Fund	
Motor Fuel Tax Fund	
Capital Improvement Fund	32,056.43
Police Pension Fund	
Business Development District Fund	
TIF #1 Fund	250.00
TIF #2 Fund	250.00
Total	\$ 50,350.51



Village of Peotone
P.O. Box 430 - Peotone IL 60468-0430
AP Invoices - Board Listing V2 -

Invoice Final Update - G/L Source: C/V - Tentative G/L Register: 1049 Tentative G/L Date: 08/25/2025

Fund/Account	Description	Date	Due Date	Amount
01-00-105	Payments via Check			
40740	ALL02 ALL AUTOMOTIVE INC.	8/20/2025		\$154.94
Inv: 13199	Oil Change - 2013 Ford Interceptor	8/13/2025	8/25/2025	\$44.98
Inv: 13211	Oil Change - 2025 Ford Interceptor	8/14/2025	8/25/2025	\$44.98
Inv: 13212	Oil Change - 2023 Ford Interceptor	8/14/2025	8/25/2025	\$44.98
Inv: 13241	2013 Ford Interceptor Base - Tire Repair	8/19/2025	8/25/2025	\$20.00
40741	ATandT4 AT&T MOBILITY	8/20/2025		\$1,067.60
Inv: 287286193665X0808 2025	Phone Service - Acct # 287286193665	7/31/2025	8/25/2025	\$715.07
Inv: 287286296625X0808 2025	Phone Service - Acct # 287286296625	7/31/2025	8/25/2025	\$352.53
40742	COMED COMED	8/20/2025		\$537.07
Inv: 08012025	Electricity - Acct # 5818687000	8/1/2025	8/25/2025	\$56.14
Inv: 08132025	Electricity - Acct # 0126501111	8/13/2025	8/25/2025	\$357.06
Inv: 08012025-1	Electricity - Acct # 3874398000	8/1/2025	8/25/2025	\$71.04
Inv: 08022025-2	Electricity - Acct # 5351323333	8/1/2025	8/25/2025	\$45.83
Inv: 08132025-1	Electricity - Acct # 2230702290	8/13/2025	8/25/2025	\$7.00
40743	DONC1 CORINNE DONLEY	8/20/2025		\$200.00
Inv: 26B-020	26B-020 Fence Variance Refund	8/11/2025	8/25/2025	\$200.00
40744	HISK01 HISKES, DILLNER, O'DONNELL, MAROVICH & L	8/20/2025		\$262.50
Inv: 23351	07/23/25 Admin Adjudication	8/5/2025	8/25/2025	\$262.50
40745	ILEA1 ILEAS	8/20/2025		\$120.00
Inv: DUES14077	Ileas 2025 Annual Membership Dues	7/1/2025	8/25/2025	\$120.00
40746	JOHN1 JOHNSON'S GREENHOUSE	8/20/2025		\$860.00
Inv: 1000032937	Hanging Baskets	6/28/2025	8/25/2025	\$860.00
40747	LEE02 LEE'S RENTAL INC.	8/20/2025		\$150.00
Inv: 7761	Rental Of 1 Standard Bathroom For Farmers Market	8/5/2025	8/25/2025	\$150.00
40748	MOTO1 MOTOROLA SOLUTIONS - STARCOM	8/20/2025		\$1,666.00
Inv: 9473020250602	Monthly Service - Radios - July 2025	7/1/2025	8/25/2025	\$833.00
Inv: 9563520250701	Monthly Service - Radios - August 2025	8/1/2025	8/25/2025	\$833.00
40749	OPER1 OPERATING ENGINEERS LOCAL #399	8/20/2025		\$118.52
Inv: PRe-250725-760- 1-OPER1-0	Employee Deduction	7/19/2025	7/19/2025	\$118.52
40750	ORKIN ORKIN EXTERMINATING COMPANY, INC.	8/20/2025		\$117.00
Inv: 279044499	Pest Control	9/1/2025	8/25/2025	\$117.00
40751	OZIN1 OZINGA READY MIX CONCRETE, INC.	8/20/2025		\$465.25
Inv: ARI03186953	Concrete	8/14/2025	8/25/2025	\$465.25
40752	QUILL QUILL CORPORATION	8/20/2025		\$300.62
Inv: 45115514	Rewards and Annual Membership	7/31/2025	8/25/2025	\$69.99
Inv: 45225069	Office Supplies	8/7/2025	8/25/2025	\$191.06
Inv: 45226391	Office Supplies	8/7/2025	8/25/2025	\$39.57
40753	STAT1 STATE AND MUNICIPAL TEAMSTERS	8/20/2025		\$361.00
Inv: PRe-250725-760- 1-STAT1-0	Employee Deduction	7/19/2025	7/19/2025	\$361.00
Paying Account 01-00-105(Check) Total:				\$6,380.50



Village of Peotone
P.O. Box 430 - Peotone IL 60468-0430
AP Invoices - Board Listing V2 -

Fund/Account	Description	Date	Due Date	Amount
01-00-105	Payments via Nacha			
90010291	HERI1 HERITAGE FS, INC.	8/20/2025		\$2,635.87
Inv: 36022966	Fuel	8/18/2025	8/25/2025	\$2,635.87
90010292	LAUT1 LAUTERBACH & AMEN, LLP	8/20/2025		\$2,500.00
Inv: 107690	Audit Services - March 31, 2025-Final Billing	8/18/2025	8/25/2025	\$2,500.00
90010293	PEER1 PEERLESS NETWORK, INC.	8/20/2025		\$1,360.76
Inv: 80912	Phone Service	8/15/2025	8/25/2025	\$1,360.76
90010294	ROBI1 ROBINSON ENGINEERING, LTD.	8/20/2025		\$35,931.93
Inv: 25080079	Pt Conrad Ave Storm Sewer Improvement Construction Eng	8/7/2025	8/25/2025	\$28,364.50
Inv: 25080080	Pt 2025 Miscellaneous Engineering	8/7/2025	8/25/2025	\$2,819.25
Inv: 25080081	Pt 2025 Mft/Rebuild St Resurfacing - E Crawford Avenue	8/7/2025	8/25/2025	\$1,870.00
Inv: 25080118	PT 2025 Peotone Misc Planning Services	8/7/2025	8/25/2025	\$1,056.25
Inv: 25080127	Pt West Street Reconstruction Design Engineering	8/7/2025	8/25/2025	\$1,821.93
90010295	TAYL1 TAYLOR FORD OF MANTENO	8/20/2025		\$1,541.45
Inv: 189080	2017 Ford F550 - Replace A/C Compressor	7/8/2025	8/25/2025	\$1,541.45
Paying Account 01-00-105(Nacha) Total:				\$43,970.01



Village of Peotone
P.O. Box 430 - Peotone IL 60468-0430
AP Invoices - Board Listing V2 -

Invoice Final Update - G/L Source: C/V - Tentative G/L Register: 1049 Tentative G/L Date: 08/25/2025

Cash Requirement Totals		Account	Amount	Fund	Amount
Total Payments	19	01-00-231 UNION DUES	\$479.52	01	\$17,794.08
Total Invoices:	34	01-00-381 MISCELLANEOUS INCOME	\$200.00	30	\$32,056.43
Total Vendors:	19	01-50-447 ACCOUNTING SERVICES	\$2,000.00	41	\$250.00
Total Amount:	\$50,350.51	01-50-451 ENGINEERING	\$3,875.50	42	\$250.00
		01-50-452 OTHER PROFESSIONAL SERVICES	\$208.50		\$50,350.51
		01-50-465 OFFICE SUPPLIES	\$230.63		
		01-51-416 VEHICLE MAINTENANCE	\$154.94		
		01-51-446 LEGAL FEES	\$262.50		
		01-51-452 OTHER PROFESSIONAL SERVICES	\$1,794.49		
		01-51-459 DUES/SUBSCRIPTIONS	\$120.00		
		01-51-472 GAS & OIL	\$1,421.00		
		01-53-416 VEHICLE MAINTENANCE	\$1,541.45		
		01-53-436 UTILITIES - STREET LIGHTING	\$537.07		
		01-53-466 OTHER SUPPLIES	\$1,325.25		
		01-53-472 GAS & OIL	\$1,214.87		
		01-56-428 TELEPHONE/FAX	\$2,428.36		
		30-53-451 ENGINEERING	\$30,186.43		
		30-53-495 STREET IMPROVEMENTS	\$1,870.00		
		41-00-447 ACCOUNTING SERVICES	\$250.00		
		42-00-447 ACCOUNTING SERVICES	\$250.00		
			\$50,350.51		

Paying Account	Payment Method	Count	Amount	Vendor	Amount
01-00-105	Check	14	\$6,380.50	ALL02	\$154.94
01-00-105	Nacha	5	\$43,970.01	ATandT4	\$1,067.60
			\$50,350.51	COMED	\$537.07
				DONC1	\$200.00
				HERI1	\$2,635.87
				HISK01	\$262.50
				ILEA1	\$120.00
				JOHN1	\$860.00
				LAUT1	\$2,500.00
				LEE02	\$150.00
				MOTO1	\$1,666.00
				OPER1	\$118.52
				ORKIN	\$117.00
				OZIN1	\$465.25
				PEER1	\$1,360.76
				QUILL	\$300.62
				ROBI1	\$35,931.93
				STAT1	\$361.00
				TAYL1	\$1,541.45
					\$50,350.51

Vendor	C/Y 2025 Invoices	C/Y 2025 Payments	F/Y 2026 Invoices	F/Y 2026 Payments
ALL02	(32) 3832.61	(12) 4192.99	(20) 2156.30	(7) 2206.30
ATandT4	(10) 6593.56	(4) 8804.94	(6) 3192.51	(3) 6593.56
DONC1	(0) 0.00	(0) 0.00	(0) 0.00	(0) 0.00
ILEA1	(0) 0.00	(0) 0.00	(0) 0.00	(0) 0.00
MOTO1	(6) 4692.00	(6) 4692.00	(3) 2346.00	(3) 2346.00
QUILL	(25) 3824.79	(13) 4342.50	(16) 2070.19	(7) 2155.97



Village of Peotone
P.O. Box 430 - Peotone IL 60468-0430
AP Invoices - Board Listing V2 -

Vendor	C/Y 2025 Invoices	C/Y 2025 Payments	F/Y 2026 Invoices	F/Y 2026 Payments
ROBI1	(33) 124666.52	(7) 124666.52	(14) 58692.00	(4) 72760.00
COMED	(35) 42321.17	(13) 48097.45	(20) 24597.79	(7) 30518.34
HERI1	(17) 27073.04	(12) 28310.18	(9) 15573.44	(7) 18855.48
HISK01	(7) 2012.50	(7) 2012.50	(3) 875.00	(4) 1137.50
JOHN1	(1) 1177.83	(1) 1177.83	(1) 1177.83	(1) 1177.83
LAUT1	(2) 13650.00	(3) 16150.00	(2) 13650.00	(2) 13650.00
LEE02	(1) 150.00	(1) 150.00	(1) 150.00	(1) 150.00
OPER1	(12) 1398.31	(8) 1579.59	(6) 659.35	(5) 1035.75
ORKIN	(7) 819.00	(5) 819.00	(5) 585.00	(3) 585.00
OZIN1	(0) 0.00	(0) 0.00	(0) 0.00	(0) 0.00
PEER1	(7) 9419.46	(8) 10798.07	(4) 5420.21	(4) 5420.21
STAT1	(12) 4539.00	(8) 5312.00	(6) 2143.00	(5) 3122.24
TAYL1	(2) 3629.75	(1) 3629.75	(0) 0.00	(0) 0.00

Card	Card Description	Amount



Village Administrator's Board Update

Nick Palmer

Cell 779-243-8637

August 25, 2025

Overview:

August has been another busy month in Peotone with lots of meetings and continued work on a variety of topics. The Board agenda is lighter this month, but has a few important items for the Board's action. This includes approval of tuckpoint work at Village Hall to fix some lingering maintenance issues and approval of Placer.ai software that will assist in future economic development efforts. Code enforcement remains a top priority for keeping the Village looking good and we have made steady progress in resolving issues throughout town. However, we have a few more challenging cases that I will touch on at the board meeting. As always, I welcome any questions or concerns that you may have. I am always willing to set up a time to meet to discuss any issue in more detail.

Hot topics:

1. Committee Work – AOC & Economic Development

- **AOC – Discussion of New Finance/ERP System**

Staff began a more detailed discussion with the AOC regarding the need to move forward with options for a new finance or Enterprise Resource Planning (ERP) system. These modern software solutions can manage and integrate core business processes. They essentially combines all aspects of a business, such as finance, human resources, payroll, accounts payable, business licensing and community development into one unified platform.

Staff will continue to investigate the options available, and intend to bring a more formal recommendation back to the board soon for consideration.

- **Economic Development – Placer.ai & goals/priorities discussion**

Economic development is a critical task for the Village as we seek to increase revenues from sources other than homeowners to support the work of Village staff. This is largely achieved by bringing in new businesses that generate tax revenue. At the ED committee there was a presentation by Placer.ai on a very forward-thinking software tool. This item is on the 8/25/25 agenda for approval. I believe this technology will be very helpful in providing better data and strategic efforts to recruit new business and make plans for the future.

2. General Village Work & Issues

- There is continued work ongoing with regards to process improvement among all the Village Staff including – procurement, organizational efforts & efficiencies
- We did have a Public Works employee who was injured and required medical treatment. He is currently out on work comp due to this injury but is doing well

3. Code Enforcement

- B&F code enforcement staff continue to follow up on previous issues that were cited throughout the Village
- Many of these properties that were flagged for violations have been resolved.
- A hot item recently has been pools that are not secured by a fence or gate.
- Work continues with 528 Schroeder to get this building to demolition.

4. Code Update with B&F

- The Village did receive a draft of the 2021 building code update from B&F on July 3, 2025.
- The Village did receive a one-page memo to go with this in early August, and we are looking to schedule the next meeting of the Building Committee after Labor Day.
- My hope is that we can wrap this work up very soon and move forward with implementation.

5. Outreach Meetings

I have attended many external meetings, along with unscheduled meetings with residents and local businesses. A sampling of some of these external meetings included the following:

- Meeting with Peotone Chamber President - August
- Meeting with Mayor & prospective restaurant owner – August
- Hope Homeschool Pod – ribbon cutting - August
- IMIC Insurance Annual Meeting – August
- National Night Out in Peotone – August
- Manhattan Fire Protection District – Ground breaking - July
- Meeting with Robinson Engineering leadership - July
- Convention & Visitors Bureau (Tourism) meeting - July
- I-57 Access Study Meeting – July

Please contact me with any questions or concerns. Thanks!

Building Progress Report

August 2025 (for FY 26 - April 1, 2025 to present)

Aug-25				
Building Permits FY2026				
Total Number of Permits	78			*Began permitting process
Total Permits Issued (Paid For)	65			*Issued permit & paid fees
Types of Permits	Number of Permits	Total Estimated Costs/Value generated	Notes	
New Construction	3	\$ 800,000.00		
Sheds	4	\$ 17,332.19		
Fences	18	\$ 138,562.00		
Patios, Decks, Sidewalk and Pathways	10	\$ 53,950.00		
Sewer Repair	3	\$ 20,048.00		
Roofs, Gutters and Siding	10	\$ 147,512.80		
Driveways	7	\$ 120,595.00		
Solar	2	\$ 64,185.00		
Miscellaneous	9	\$ 96,516.52	Includes: Insulation, parking lot repair, plumbing, chicken coop, electric, windows, fan install, raise bldg	
Pool	3	\$ 24,400.00		
Remodels and Additions	5	\$ 202,909.00		
Skylight Cover	1	\$ 131,330.00		
HVAC	3	\$ 29,446.38		
Total	78	\$ 1,846,786.89		

Meetings/Organizations:

- Weekly Staff Meeting(s)
- IDOT Grant Review
- Will County Fair Board
- Tria
- Adjudication/Tow Hearing
- Illinois Statewide Law Enforcement Zoom Meeting
- NNO Preparation
- Canadian National Railroad
- Manhattan Fire Chiefs

Administrative

- In preparation for this years Will County Fair had a meeting with Piper from Manhattan fire on implementing a command post outside of the actual fairgrounds. This has been discussed in the past but is now going to be implemented. (requires representatives from Police, Fire, WCS, Fair Board) to be in command center at all times of operation. This was discussed and explained at the Will County Meeting with the Board.
- Re-searching grants for a Polaris type machine for the police department to be used at community events as well as for officers to be able to patrol areas of Peotone that are unreachable by a squad car and unrealistic to patrol on foot.
- Preparing for Officers yearly physical agility test. Test will be held next month at the Jr High track and High School weight room.
- Working with a local business owner on obtaining Police patrol bikes. If we are able to obtain these, I would like to implement an officer bike patrol program. Peotone has lateralled a few already certified bike patrol officers, and I am looking to send a few more officers to school next year.
- Investigative leads are moving forward on burglaries.

Personnel

- The Police Department full-time staff currently is fully staffed, and Lt. Moore and I are filling in on the street as needed to help cover and to allow for officer's time off and vacations. There are currently two members of the police department who can retire and begin receiving a pension.

Budgetary

- There were no reimbursements submitted for SRO duties during this reporting timeframe.
- We received a reimbursement check for overtime spent on occupant restraints over the fourth of July weekend in the amount of \$342.70. We also received a reimbursement for the July speeding detail in the amount of \$3993.21.
- The Peotone Police Department received the 2026 IDOT Traffic Safety Grant Award in the amount of \$35,117.44. and an additional grant of \$1750.00 for a LIDAR handheld gun.

Community

- For the months of June and July officers issued 150 citations including the July speed detail and the 4th of July week occupant protection.
- The upcoming enforcement details will be a school occupant protection check and the labor day campaign for occupant protection, distracted driving, and impaired driving. The labor day campaign is from August 15-September 2nd.
- Scooters - Officers have issued 2 citations under the newly created ordinance and 2 warning tickets under the new ordinance. There have been numerous scooter stops made by Officers with verbal warnings as well.
- National Night Out – Tuesday August 5th the Peotone Police Department teamed up with the Peotone Park District for Peotone's First National Night Out. The Officers who participated did a fantastic job interacting with the kids and families. I think they had more fun then the kids. We had over 200 participants in our water balloon bucket challenge and the Grand Prize Winner was **Delilah Johnson** from Peotone. She will be scheduling her honorary police officer for the day event complete with a tour of the station, a commemorative badge, and a trip to the doughnut shop.
I would like to thank the people who joined in our event for helping make the first year a success. Peotone Public Works (great work helmets), Laraway Communication Center (lots of free swag), AQUA of Illinois (Pallet of Water), Circle K (Cases of water and bags of cookies), and Dralle's. There were many others who participated in this event, but the above individual's donations and time were requested by the police officers. Every officer who was out there and helped did a great job but there were two officers who volunteered to head the committee and did a lot of the groundwork including getting the flyover by the ISP/CPD Helicopter Officers Stetson and Wallace.

Miscellaneous/Future Projects

- Will County Fair
- Police Department Trustee and Community Tours
- Homecoming Parade
- Chief Conference
- Intelligence Report Program research

David DeMik

David DeMik
Chief of Police
Peotone Police Department

FFY26 STEP Hours and Funding Worksheet (complete prior to starting AmpliFund application)

Mandatory/Optional Campaign/Equipment Section Completion Instructions

Complete the yellow highlighted portion of the sheet for the campaigns your agency is requesting hours/funding

Overtime Rate Box: enter the OT rate that will be used to calculate campaign budgets

of officers column: enter the number of officers/deputies that will work a grant enforcement detail

of hours column: enter the number of hours a grant enforcement detail will last

Total Hours column: enter the number of enforcement details that will be scheduled during a campaign

Total Funding column: will auto calculate based on total hours and OT rate

Equipment Request: click the yellow section, use drop down menu to select equipment category. \$ amount noted is an allowance an agency has to purchase the requested equipment - if approved

Agency Name	Peotone Police	Agency STEP OT Rate	\$59.32
-------------	----------------	---------------------	---------

Mandatory Campaigns					
OCCUPANT PROTECTION			IMPAIRED DRIVING		
# of officers	# of hours	# of details	Total Hours	Total Funding	
Thanksgiving	2	4	8.00	\$949.12	
Christmas/New Year's	2	4	8.00	\$1,898.24	
St. Patrick's Day	2	4	8.00	\$1,898.24	
Memorial Day	2	4	8.00	\$1,898.24	
Independence Day	2	4	8.00	\$1,898.24	
Labor Day	2	4	8.00	\$1,898.24	
Total			176.00	\$10,440.32	

Optional Campaigns					
OCCUPANT PROTECTION			IMPAIRED DRIVING		
# of officers	# of hours	# of details	Total Hours	Total Funding	
Halloween	2	4	8.00	\$949.12	
Super Bowl	1	4	4.00	\$474.56	
Child Passenger Safety	2	4	8.00	\$1,898.24	
Total			32.00	\$1,898.24	

April Distracted Driving Campaign					
# of officers	# of hours	# of details	Total Hours	Total Funding	
Distracted Driving	2	4	8.00	\$949.12	
Total			8.00	\$949.12	

July Speed Campaign					
# of officers	# of hours	# of details	Total Hours	Total Funding	
Speed Awareness	2	4	8.00	\$949.12	
Total			8.00	\$949.12	

Additional Enforcement					
# of officers	# of hours	# of details	Total Hours	Total Funding	
Additional Enforcement	4	4	16.00	\$9,491.20	
Total			16.00	\$9,491.20	

NOTE: Additional Enforcement Total Hours and Total Funding cells must remain GREEN to meet STEP Grant parameters. If the cells highlight to RED, reduce the number of hours being requested.

Equipment Request			
Type	Purchase Price Allowance		
LIDAR	\$1,750.00		
Hand-Held Radar	\$860.00		
Portable Breath Tester (PBT)	\$525.00		
Select ONE Equipment Type from dropdown:			

Click within the yellow box above; drop down arrow will appear to the right to select equipment

FFY26 STEP Totals					
Hours	Mandatory Campaigns		Optional Campaigns		Funding
Occupant Protection	176.00		Occupant Protection		\$10,440.32
Impaired Driving	80.00		Impaired Driving		\$4,745.60
Mandatory Hours	256.00		Mandatory Funding		\$15,185.92
Occupant Protection	32.00		Occupant Protection		\$1,898.24
Impaired Driving	16.00		Impaired Driving		\$949.12
April Distracted Driving	48.00		April Distracted Driving		\$2,847.36
July Speed	80.00		July Speed		\$4,745.60
Optional Hours	176.00		Optional Funding		\$10,440.32
CAMPAIGN TOTALS					
Hours Subtotal	432.00		Funding Subtotal		\$25,626.24
Additional Hours	160.00		Additional Funding		\$9,491.20
Total Hours Requested	592.00		Total Funding Requested		\$35,117.44

If your agency wishes to request INDIRECT COST reimbursement for FFY26, complete this section. Contact your Finance Department/Person to determine if your agency has an approved Indirect Cost Rate with the State of Illinois. If not, use a 15% de minimus rate.

FFY26 STEP Grant Funding			
Indirect Cost Rate	(enter as decimal in yellow cell (ex: 15% = .15))		\$0.00
Mandatory/Optional Campaign Personnel Funding			\$35,117.44
Indirect Cost (if requested)			\$0.00
Equipment Allowance (if requested)			\$1,750.00
TOTAL GRANT AMOUNT			\$36,867.44

FFY 2026 Enforcement Campaign Dates					
Campaign	Kickoff News Release Dates	Enforcement	Post Enforcement News Release	BSPE205 Data Collection Form Due	BSPE500 Claim Form Due
Halloween	October 21-23, 2025	October 24-November 3 (6am), 2025	November 3-5, 2025	November 17, 2025	December 18, 2025
Thanksgiving	November 17-22, 2025	November 21-December 2 (6am), 2025	December 3-5, 2025	December 16, 2025	January 16, 2026
Christmas/New Year's	December 8-11, 2025	December 12, 2025-January 5 (6am), 2026	January 5-7, 2026	January 19, 2026	February 19, 2026
Super Bowl	February 2-5, 2026	February 6-9 (6am), 2026	February 9-11, 2026	February 23, 2026	March 26, 2026
St. Patrick's Day	March 9-12, 2026	March 13-23 (6am), 2026	March 23-25, 2026	April 7, 2026	May 8, 2026
Distracted Driving	March 28-31, 2026	April 1-30 (6am), 2026	May 4-6, 2026	May 14, 2026	June 14, 2026
Memorial Day	May 11-14, 2026	May 15-26 (6am), 2026	May 26-28, 2026	June 9, 2026	July 10, 2026
Independence Day	June 15-18, 2026	June 19-July 6 (6am), 2026	July 6-8, 2026	July 21, 2026	August 20, 2026
Speed Awareness	July 3-6, 2026	July 7-Aug 1 (6am), 2026	August 3-5, 2026	August 15, 2026	September 15, 2026
Labor Day	August 10-13, 2026	August 14-September 8 (6am), 2026	September 8-10, 2026	September 23, 2026	October 23, 2026
Child Passenger Safety	September 14-17, 2026	September 18-30 (6am), 2026	October 5-6, 2026	October 14, 2026	November 2, 2026
Additional Enforcement (Optional)	BSPE will require only one pre-enforcement media release at the beginning of the grant year		BSPE will require only one post-media release at the end of the grant year	Within 2 weeks after end of month in which patrols occurred	Within 45 days after end of month in which patrols occurred

All enforcement will begin at 12:01am on the first day of enforcement and conclude at 6:00am on the last day of enforcement. (Ex. Halloween enforcement begins at 12:01am on 10/24/25 and ends November 3, 2025, at 6:00am.)

In the event a campaign cannot be conducted during the designated time due to unforeseen circumstances, these grant funds will still be allowed to be used elsewhere with the permission of the grantor. If and when this happens, the grantor will inform your agency of this change.



Public Works Report

Bob Hennke

publicworks@villageofpeotone.com

August 22, 2025

Public Works Topics:

1. Conrad St Project Update

This project was completed on time. The project turned out great and the next step is sodding of the parkways; this will come in September when the weather cools off.

2. Fall Tree Planting

Good News - we will have the same price as last year on trees. I put together a list of parkways that I believe could use a tree and I plan to send out letters to homeowners for fall plantings.

3. I 57 Signage

After I placed a phone call to IDOT, this item was expedited and the sign has been re-installed.

4. MFT E Crawford

This project has begun but due to weather additional work has been postponed until next week. Paving should be completed next week.

5. Crack Seal

An RFP was sent out today to different vendors we hope to have 3 quotes for the board to approve at the September, 8 board meeting.

Please contact me with any questions or concerns.

Village of Peotone Treasurer's Report for the FY2026 Month Ending July 31, 2025

This report provides a snapshot of the FY2026 budget as compared to FY2026 revenues and expenditures for all budgeted funds as of July 31, 2025. As July is only the 4th month of the Village's Fiscal Year 2026, there may be little to no activity in various revenue and expenditure accounts across all funds.

The Village's FY2025 audit is complete and an unqualified opinion was issued. The first column on the first page of the report reflects audited fund balances in the Village's various funds, with the exception of the General and Business District Funds. Due to timing of expenditures and the receipt of grant revenues, the General Fund loan made to the Business Development Fund didn't occur until FY2026. On this report, the transfer amount was added to fund balance in the Business District Fund and deducted from fund balance in the General Fund.

General Fund -

Village policy states that fund balance within the General Fund shall meet or exceed 30% of annual recurring operating expenditures of the fund. The estimated FY2026 ending fund balance in the General Fund of \$11,290,352 amounts to approximately 2.64 times total FY2026 budgeted operating expenditures.

Many of the Village's revenues, such as sales, use, and cannabis tax, video gaming tax, and various utility taxes are received one (1) – three (3) months in arrears; therefore, the amounts reflected in these line items are subject to change once all FY2025 audit accrual entries are reversed.

The Village's total 2024 property tax levy, collected in FY2026, amounts to \$681,327. The Police Pension portion of the levy equals \$217,795, or 32% of the total levy. As of July 31st, the Village has collected \$252,520, or 54%, of the Village portion of the 2024 levy.

Sales and Income Tax revenues are trending higher than anticipated, with 35% of the FY2026 Sales Tax budget collected and 44% of the FY2026 Income Tax budget collected. It's too early to tell if these trends will continue.

As mentioned in a previous report, Water Franchise Fees (account #01-00-360) are received from Aqua on an annual basis. Due to an increase in water rates, the amount received in April 2025 amounted to \$64,742.35, as compared to \$38,548.72 received in April 2024.

All departments of the General Fund are within budget, having spent no more than 25% of the FY2026 operating budget allocated to the department.

Motor Fuel Tax Fund –

Motor fuel tax collections occur one (1) month in arrears; therefore, the amounts reflected in this line item is subject to change once all audit accrual entries are posted. The FY2026 expenditure budget includes a transfer to the Capital Improvement Fund in the amount of \$167,400 to provide funding for the East Crawford Street Paving Project; this transfer has not yet occurred.

Business Development District Fund –

Business district tax revenues are received three (3) months in arrears; therefore, the amounts reflected in these line items are subject to change once all audit accrual entries are posted. As mentioned above, FY2026 budget includes a transfer from the Business Development Fund to the General Fund, in the

amount of \$300,000, to partially repay the General Fund for the \$875,000 contributed to the Downtown Streetscape project. This transfer has not yet occurred.

TIF 2 Fund –

Incremental Property Tax collections in this fund thru July 31st amount to \$86,278. This is approximately 47% of the total amount budgeted in FY2026. We anticipate that the increment will continue to grow over the coming years as development within the TIF District continues.

				% Received /	
		FY2026 Budget	FY2026 Actual	Expended	FY2025 Actual
General Fund					
01-00-301	Property Tax	681,327.00	252,520.07	37.06%	263,509.11
01-00-304	Personal Prop. Replacement Tax	39,916.00	17,956.95	44.99%	20,253.94
01-00-305	Road & Bridge Tax	48,998.00	25,284.20	51.60%	27,399.39
01-00-306	Hotel/Motel Tax	37,500.00	8,562.78	22.83%	-
01-00-307	Retailer's Occupational Tax	1,283,193.00	450,449.23	35.10%	101,475.14
01-00-309	State Income Tax	727,059.00	323,294.00	44.47%	227,901.62
01-00-310	Use Tax	111,504.00	9,803.06	8.79%	12,506.09
01-00-311	Cannibis Tax	6,713.00	2,181.14	32.49%	1,094.49
01-00-312	Video Gaming Tax	179,106.00	64,648.71	36.10%	28,066.10
01-00-313	Utility Tax - Electric	138,624.00	38,668.27	27.89%	27,191.95
01-00-314	Utility Tax - Gas	66,707.00	31,802.12	47.67%	16,144.96
01-00-315	Utility Tax - Telecomm	34,605.00	11,073.60	32.00%	2,884.96
01-00-316	Utility Tax - Water	25,688.00	18,786.11	73.13%	1,899.00
01-00-317	Liquor License	25,287.00	12,366.17	48.90%	694.55
01-00-320	Reimbursements	-	-	0.00%	-
01-00-323	Contractors Licenses	13,250.00	4,650.00	35.09%	5,100.00
01-00-325	Business Registrations	2,475.00	1,540.00	62.22%	525.00
01-00-326	Video Gaming Terminals	18,500.00	9,500.00	0.00%	4,250.00
01-00-327	Dog Licenses	620.00	20.00	3.23%	85.00
01-00-329	Vehicle Licenses	500.00	1,230.00	246.00%	3,765.00
01-00-331	Building Permits	22,733.00	7,035.74	30.95%	5,457.95
01-00-332	Inspection Fees	29,629.00	10,840.74	36.59%	7,770.00
01-00-333	Other Permits	2,500.00	790.00	31.60%	515.00
01-00-334	Inspections - Top of Foundation	-	225.00	0.00%	-
01-00-335	Christmas In The Village	10,000.00	1,500.00	15.00%	2,660.00
01-00-339	Circuit Clerk Fines	29,000.00	4,385.52	15.12%	5,516.22
01-00-340	Other Fines	48,000.00	14,436.69	30.08%	15,345.00
01-00-348	Police Services Reimbursement	55,858.00	14,663.46	26.25%	13,806.41
01-00-350	Resource Officer Reimbursement	-	-	0.00%	-
01-00-360	Franchise Fees	95,100.00	79,450.10	83.54%	1,482.85
01-00-361	Investment Income	325,000.00	58,764.49	18.08%	182,230.32
01-00-363	Unrealized Gain/Loss	-	-	0.00%	-
01-00-365	Travel Center Revenues	51,584.00	17,872.32	34.65%	18,371.58
01-00-368	Grant Funds	25,000.00	17,559.12	0.00%	-
01-00-373	Transfer Income	300,000.00	-	0.00%	-
01-00-380	Donations	-	2,500.00	0.00%	200.00
01-00-381	Miscellaneous Income	14,000.00	3,079.16	21.99%	4,718.99
		4,449,976.00	1,517,438.75		1,002,820.62
Expenditures					
Administration -					
01-50-400	Salaries - Expense	257,699.00	89,787.42	34.84%	78,603.67
01-50-401	Social Security	19,718.00	6,866.02	34.82%	6,509.07
01-50-402	Imrf	8,001.00	2,725.80	34.07%	486.80
01-50-403	Unemployment Tax	340.00	401.10	117.97%	382.64
01-50-404	Employee Insurance	69,395.00	22,878.11	32.97%	15,707.24
01-50-412	Equipment Maintenance	750.00	1,539.10	205.21%	2,574.48
01-50-427	General Insurance	-	-	0.00%	-
01-50-428	Telephone/Fax	-	-	0.00%	-
01-50-437	Rental	-	-	0.00%	-
01-50-438	Travel	8,000.00	393.94	4.92%	18.39
01-50-443	Postage	5,000.00	145.00	2.90%	340.00
01-50-444	Printing/Publishing	19,000.00	1,796.25	9.45%	1,413.84
01-50-446	Legal Fees	40,000.00	4,555.80	11.39%	12,837.93
01-50-447	Accounting Services	22,000.00	13,650.00	62.05%	15,300.00
01-50-449	Investment Management Fees	9,225.00	1,500.27	16.26%	1,019.21
01-50-450	Public, Education & Gov. Service	-	-	0.00%	-
01-50-451	Engineering	25,000.00	2,920.75	11.68%	1,100.00

		FY2026 Budget	FY2026 Actual	% Received / Expended	FY2025 Actual
01-50-452	Other Professional Services	118,000.00	21,058.34	17.85%	26,552.01
01-50-455	Training	5,000.00	5,285.00	105.70%	-
01-50-459	Dues/Subscription	14,660.00	6,002.82	40.95%	6,727.82
01-50-462	Supplies - Equipment	5,000.00	1,889.34	37.79%	-
01-50-463	Community Relations	1,000.00	-	0.00%	-
01-50-465	Office Supplies	5,000.00	1,414.63	28.29%	1,036.47
01-50-466	Other Supplies	2,500.00	103.81	4.15%	839.77
01-50-485	Miscellaneous Expense	1,000.00	649.72	64.97%	102.51
01-50-486	Christmas In The Village	10,000.00	1,206.90	12.07%	-
01-50-489	Sales/Property Tax Rebates	107,000.00	-	0.00%	-
01-50-493	Other Improvements	-	-	0.00%	-
01-50-494	Vehicles & Equipment	-	-	0.00%	-
		753,288.00	186,770.12		171,551.85
Police -					
01-51-400	Salaries - Expense	1,091,719.00	391,198.79	35.83%	303,337.55
01-51-400.1	Overtime - Straight	-	-	0.00%	-
01-51-400.2	Overtime - 1.5X	86,100.00	16,789.58	19.50%	20,186.33
01-51-401	Social Security	90,061.00	31,154.40	34.59%	27,206.80
01-51-402	Imrf	5,839.00	2,081.49	35.65%	448.37
01-51-403	Unemployment Tax	1,461.00	1,781.28	121.92%	1,795.86
01-51-404	Employee'S Insurance	275,639.00	98,607.46	35.77%	80,600.74
01-51-405	Police Pension	435,589.00	-	0.00%	-
10-51-411	Building Maintenance	-	-	0.00%	-
01-51-412	Equipment Maintenance	41,900.00	9,775.07	23.33%	6,438.21
01-51-416	Vehicle Maintenance	10,000.00	2,900.66	0.00%	1,253.94
01-51-427	General Insurance	-	-	0.00%	-
01-51-428	Telephone/Fax	-	-	0.00%	-
01-51-437	Rental	500.00	600.00	0.00%	-
01-51-438	Travel	4,500.00	-	0.00%	-
01-51-443	Postage	1,500.00	384.36	25.62%	204.00
01-51-444	Printing/Publishing	1,700.00	174.20	10.25%	964.81
01-51-446	Legal Fees	23,200.00	5,375.00	23.17%	8,711.00
01-51-452	Other Professional Services	168,488.28	39,961.30	23.72%	54,199.76
01-51-453	Animal Control	3,000.00	-	0.00%	-
01-51-455	Training	7,875.00	2,651.45	33.67%	8,799.00
01-51-459	Dues/Subscriptions	9,452.00	1,373.95	14.54%	2,115.58
01-51-462	Supplies - Equipment	10,735.00	2,431.42	22.65%	-
01-51-463	Community Relations	4,000.00	1,087.70	27.19%	293.64
01-51-465	Office Supplies	5,198.00	612.50	11.78%	588.79
01-51-466	Other Supplies	11,545.00	72.00	0.62%	370.98
01-51-467	Uniforms	13,500.00	1,329.92	9.85%	12,191.92
01-51-468	Special Investigations	500.00	250.00	50.00%	-
01-51-469	Food/Prisoners	400.00	-	0.00%	-
01-51-472	Gas & Oil	45,000.00	8,735.27	19.41%	9,193.55
01-51-484	Transfers	-	-	0.00%	-
01-51-485	Miscellaneous Expense	1,000.00	-	0.00%	-
01-51-494	Vehicles & Equipment	-	-	0.00%	-
		2,350,401.28	619,327.80		538,900.83
Community Development -					
01-52-400	Salaries - Expense	14,740.00	5,609.82	38.06%	19,074.13
01-52-401	Social Security	1,128.00	429.15	38.05%	1,631.69
01-52-402	Imrf	-	-	0.00%	166.40
01-52-403	Unemployment Tax	78.00	-	0.00%	113.79
01-52-404	Employee Insurance	-	(132.49)	0.00%	3,189.31
01-52-411	Building Maintenance	-	-	0.00%	17.04
01-52-412	Equipment Maintenance	-	-	0.00%	281.00
01-52-427	General Insurance	-	-	0.00%	-
01-52-438	Travel	1,000.00	-	0.00%	-

		FY2026 Budget	FY2026 Actual	% Received / Expended	FY2025 Actual
01-52-443	Postage	1,500.00	-	0.00%	36.82
01-52-444	Printing/Publishing	4,500.00	-	0.00%	741.64
01-52-446	Legal Fees	40,000.00	500.00	1.25%	4,818.93
01-52-452	Other Professional Services	130,000.00	18,906.14	14.54%	13,165.60
01-52-455	Training	5,000.00	-	0.00%	475.00
01-52-459	Dues/Subscriptions	2,750.00	-	0.00%	106.43
01-52-462	Supplies - Equipment	1,000.00	-	0.00%	-
01-52-465	Office Supplies	-	-	0.00%	17.37
01-52-466	Other Supplies	-	-	0.00%	111.17
01-52-472	Gas & Oil	1,000.00	-	0.00%	-
		202,696.00	25,312.62		43,946.32
Public Works -					
01-53-400	Salaries - Expense	270,103.00	89,504.41	33.14%	73,234.98
01-53-400.2	Overtime - 1.5X	20,000.00	1,161.46	5.81%	879.80
01-53-401	Social Security	22,192.00	6,923.14	31.20%	6,442.46
01-53-402	Imrf	9,380.00	3,095.56	33.00%	601.58
01-53-403	Unemployment Tax	522.00	467.20	89.50%	454.52
01-53-404	Employee'S Insurance	69,893.00	28,012.52	40.08%	21,970.72
01-53-410	Street Light Maintenance	5,000.00	-	0.00%	-
01-53-411	Building Maintenance	8,500.00	1,241.75	14.61%	838.36
01-53-412	Equipment Maintenance	15,000.00	4,607.20	30.71%	19,612.07
01-53-413	Street Maintenance	25,000.00	-	0.00%	5,504.04
01-53-414	Sidewalk Maintenance	10,000.00	-	0.00%	-
01-53-416	Vehicle Maintenance	15,000.00	2,405.70	16.04%	-
01-53-418	Snow/Leaf Removal	8,000.00	540.00	6.75%	468.00
01-53-419	Ground Upkeep	2,000.00	-	0.00%	-
01-53-527	General Insurance	-	-	0.00%	-
01-53-428	Telephone/Fax	-	-	0.00%	-
01-53-435	Utilities	-	-	0.00%	-
01-53-436	Utilities - Street Lighting	70,000.00	18,565.98	26.52%	20,358.42
01-53-437	Rental	2,000.00	936.06	46.80%	203.20
01-53-438	Travel	1,500.00	-	0.00%	-
01-53-444	Printing/Publishing	500.00	-	0.00%	-
01-53-446	Legal Fees	-	-	0.00%	-
01-53-451	Engineering	-	-	0.00%	3,353.00
01-53-452	Other Professional Services	45,000.00	14,299.64	31.78%	16,150.34
01-53-455	Training	1,500.00	-	0.00%	-
01-53-459	Dues/Subscriptions	1,850.00	-	0.00%	428.00
01-53-462	Supplies - Equipment	2,500.00	-	0.00%	-
01-53-466	Other Supplies	25,500.00	7,071.01	27.73%	3,523.12
01-53-467	Uniforms	4,000.00	1,783.12	44.58%	897.68
01-53-472	Gas & Oil	25,000.00	3,644.08	14.58%	4,186.53
01-53-479	Interest Expense	1,592.00	-	0.00%	-
01-53-485	Sundry Expense	-	-	0.00%	1,128.65
01-53-486	Stormwater Management	4,600.00	99.98	2.17%	-
01-53-489	Debt Retirement	41,161.00	-	0.00%	-
01-53-492	Building Improvements	-	-	0.00%	225.00
01-53-493	Other Improvements	-	-	0.00%	-
01-53-494	Vehicles & Equipment	61,000.00	58,931.00	96.61%	82,418.94
		768,293.00	243,289.81		262,879.41
Central Services -					
01-00-484	Transfer Of Funds	-	-	0.00%	-
01-56-412	Equipment Maintenance	9,004.00	-	0.00%	-
01-56-427	General Insurance	162,530.00	-	0.00%	-
01-56-428	Telephone/Fax	35,498.00	8,602.85	24.23%	8,113.50
01-56-452	Other Professional Services	72,000.00	25,640.48	35.61%	4,000.00
01-56-466	Other Supplies	3,000.00	768.52	25.62%	-
		282,032.00	35,011.85		12,113.50

		FY2026 Budget	FY2026 Actual	% Received / Expended	FY2025 Actual
Planning & Zoning -					
01-57-443	Postage	-	-		-
01-57-444	Printing & Publishing	-	-		-
01-57-446	Legal Fees	-	-		-
01-57-451	Engineering	-	-		-
01-57-452	Other Professional Services	-	-		-
01-57-455	Training	-	-		-
01-57-466	Other Supplies	-	-		-
Total General Fund Expenditures		4,356,710.28	1,109,712.20	25.47%	1,029,391.91
General Fund - Net Income/(Loss)		93,265.72	407,726.55		(26,571.29)
Building Permit Escrow Fund					
<i>Revenues</i>					
02-00-361	Interest Income	20.00	7.12	35.60%	-
02-00-383	Occupancy Escrow Receipts	-	1,500.00	0.00%	500.00
02-00-384	Sidewalk Escrow Receipts	-	2,822.70	0.00%	-
02-00-385	Landscape Escrow Receipts	-	7,300.00	0.00%	-
		20.00	11,629.82		500.00
<i>Expenditures</i>					
Escrow Refunds		-	-		-
Building Permit Escrow Fund - Net Income/(Loss)		20.00	11,629.82		500.00
Motor Fuel Tax Fund					
<i>Receipts</i>					
11-00-311	MFT Receipts	184,737.00	59,756.29	32.35%	45,356.44
11-00-320	Reimbursements	-	2,158.20	0.00%	-
11-00-361	Interest Income	100.00	35.30	35.30%	-
11-00-368	Grant Funds	-	1,587.62	0.00%	-
		184,837.00	63,537.41		45,356.44
<i>Expenditures</i>					
11-00-413	Street Maintenance	-	-	0.00%	-
11-00-484	Transfers Out	167,400.00	-	0.00%	-
		167,400.00	-		-
Motor Fuel Tax Fund- Net Income/(Loss)		17,437.00	63,537.41		45,356.44
Capital Improvements Fund					
<i>Revenues</i>					
30-00-361	Interest Income	100.00	29.04	0.00%	-
30-00-368	Grants	848,372.00	-	0.00%	-
30-00-381	Miscellaneous	-	-	0.00%	1,876.46
30-50-331	Bldg. Permit Development Fees	-	4,932.00	0.00%	740.00
30-51-331	Bldg. Permit Development Fees	-	1,356.00	0.00%	1,356.00
30-53-373	Transfer Income	167,400.00	-	0.00%	-
		1,015,872.00	6,317.04		3,972.46
<i>Expenditures</i>					
30-00-485	Miscellaneous Expense	-	-	0.00%	-
30-53-451	Engineering	102,400.00	32,529.00	31.77%	13,267.07
30-53-495	Street Improvements	995,000.00	11,220.00	1.13%	5,625.00
		1,097,400.00	43,749.00		18,892.07

	FY2026 Budget	FY2026 Actual	% Received / Expended	FY2025 Actual
Capital Improvements Fund- Net Income/(Loss)	(81,528.00)	(37,431.96)		(14,919.61)

		FY2026 Budget	FY2026 Actual	% Received / Expended	FY2025 Actual
Business Development District Fund					
<i>Revenues</i>					
40-00-306	Hotel/Motel Tax	7,500.00	-	0.00%	-
40-00-307	Retailers Occupational Tax	339,076.00	97,988.11	28.90%	25,197.95
40-00-361	Interest Income	70.00	38.31	54.73%	-
40-00-368	Grant Funds	-	280,777.62	0.00%	62,561.00
40-00-373	Transfer Income	-	-	0.00%	-
40-00-381	Miscellaneous Income	-	3,365.09	0.00%	-
		346,646.00	382,169.13		87,758.95
<i>Expenditures</i>					
40-00-446	Legal Fees	2,000.00	-	0.00%	442.00
40-00-447	Accounting Services	250.00	-	0.00%	-
40-00-451	Engineering	5,000.00	5,844.25	116.89%	77,502.75
40-00-452	Other Professional Services	30,000.00	2,844.51	9.48%	4,518.00
40-00-466	Other Supplies	30,000.00	-	0.00%	-
40-00-484	Transfers	300,000.00	-	0.00%	-
40-00-493	Other Improvements	15,000.00	-	0.00%	215,891.57
40-00-495	Property Acquisition	-	-	0.00%	-
		382,250.00	8,688.76		298,354.32
Business Development District Fund- Net Income/(Loss)		(35,604.00)	373,480.37		(210,595.37)
TIF # 1 Fund					
<i>Revenues</i>					
41-00-301	Property Tax	56,506.00	31,270.20	55.34%	-
41-00-361	Interest Income	40.00	20.55	51.38%	-
		56,546.00	31,290.75		-
<i>Expenditures</i>					
41-00-446	Legal Fees	-	-	0.00%	-
41-00-447	Accounting Services	250.00	-	0.00%	-
41-00-452	Other Professional Services	25,000.00	1,060.25	4.24%	1,567.45
41-00-492	Building Improvements	40,000.00	-	0.00%	-
		65,250.00	1,060.25		1,567.45
TIF #1 Fund Net Income/(Loss)		(8,704.00)	30,230.50		(1,567.45)
TIF # 2 Fund					
<i>Revenues</i>					
42-00-301	Property Tax	181,789.00	86,277.99	47.46%	-
42-00-320	Reimbursements	-	-	0.00%	-
42-00-361	Interest Income	100.00	89.69	89.69%	-
42-00-362	Unrealized Gain/Loss	-	-	0.00%	-
42-00-373	Transfer Income	-	-	0.00%	-
		181,889.00	86,367.68		-
<i>Expenditures</i>					
42-00-446	Legal Fees	12,000.00	-	0.00%	4,853.00
42-00-447	Accounting Services	250.00	-	0.00%	-
42-00-449	Investment Management Fees	-	-	0.00%	-
42-00-451	Engineering	-	5,954.50	0.00%	2,018.00
42-00-452	Other Professional Services	7,000.00	4,543.75	0.00%	1,879.75
42-00-478	Bond Principal	40,000.00	-	0.00%	-
42-00-479	Interest Expense	147,862.00	73,931.00	50.00%	73,931.00
42-00-495	Improvements To Streets	-	-	0.00%	-
		207,112.00	84,429.25		82,681.75
TIF #2 Fund Net Income/(Loss)		(25,223.00)	1,938.43		(82,681.75)

	FY2026 Budget	FY2026 Actual	% Received / Expended	FY2025 Actual
Total Revenues	6,235,786.00	2,098,750.58		1,140,408.47
Total Expenditures	6,276,122.28	1,247,639.46		1,430,887.50
Variance	(40,336.28)	851,111.12		(290,479.03)
Total Net Income/(Loss)	(40,336.28)	851,111.12		(290,479.03)

New Business ☒ Renewal ☐
Fee \$25.00 Date of Application 8/19/25 pd efay online



VILLAGE OF PEOTONE

APPLICATION FOR BUSINESS REGISTRATION

1. **Name of Business:** CHILDREN'S ADVOCATE LLC.

Phone No.: 708-743-9090 P.O. Box 685 Address: 211 2nd street peotone, Ill.

Email: childrensadvocate@childrensadvocate.u Website: https://childrensadvocate.us

2. **Name of Business Owner(s):** (Include all principals)

Name and Home Address of Business Owner #1: Renee Hill

P.O. Box _____ Phone: _____

Emergency/ After Hours Phone: SAB

Cell: _____

Email: childrensadvocate@childrensadvocate.us

Name and Home Address of Business Owner #2: _____

P.O. Box _____ Day Phone: _____

Emergency/After Hours Phone: _____

Cell: _____

Email: childrensadvocate@childrensadvocate.us

3. **Name of Business Manager:** Reenee Jackson Hill

Home Address: _____

P.O. Box _____ Day Phone: sab

Emergency/After Hours Phone: sab

Cell: sab

Email: sab

4. **Name of Property Owner(s):** Renee Hill

Home Address: _____

P.O. Box _____ Day Phone: sab

Emergency/After Hours Phone: _____

Cell: _____

Email: childrensadvocate@childrensadvocate.us

5. General Nature of Business (Choose one):

☐ Retail ☒ Service ☐ Food Service ☐ Manufacturing
☐ Distribution ☐ Non-Profit ☐ Home Occupation ☐ Other

6. 5a. Seating Capacity if applicable: n/a

n/a

7. Specific Nature of Business (Please describe): Counseling and therapy services -
Social Service Agency.

8. Level of Business at this Location: Check one

☐ Corporate Headquarters ☐ Division Headquarters ☐ Franchise
☐ Partnership ☒ Individual Business

9. Sales or Occupational Tax Number: n/a

10. Days and Hours of Operation: Monday - Friday 8am - 8am and Saturday 9-2pm

11. Occupancy Date: ASAP

12. Number of Employees (other than owner): 5 Full-Time ☐ Part-Time ☒

13. Square Footage of Premises: 1000 sq feet (to nearest 100 square feet)

14. Has any License or Registration issued to the Applicant ever been Suspended, Revoked, or Cancelled?

☐ Yes ☒ No

If Yes, please explain:

n/a

15. Does Your Business Include?

a. Video Gaming Machines

Yes _____ No ☒

If Yes, how many? _____

b. Coin Operated Amusement Devices (Non Video Gaming) Yes _____ No ☒

If Yes, how many? _____

c. Coin-Operated Food/Beverage Machines: Yes _____ No ☒

If Yes, how many? n/a

C. Sale of Tobacco Products: Yes _____ No ☒

If Yes, in what manner? _____ Vending Machine _____ Over-the Counter

D. Sale of Liquor Products: Yes _____ No ☒

If Yes, in what manner? _____ Package Liquor _____ By the Drink _____ With a Meal

E. Juke Boxes: Yes _____ No ☒

F. Adult Use/Drug Paraphernalia: Yes _____ No ☒

If you have answered Yes to any question in Part 14, additional licenses may be required by Village of Peotone ordinances regulating such uses. Applications may be obtained at the Village Hall.

Please review these questions and check **yes** or **no**. If you check **yes** to any of the questions, you will be required to go through the associated Commission and/or staff review process. For further information contact the Village Hall at 708-258-3279.

Are you modifying an existing sign or installing a new sign Yes ☒ No _____

Describe Sign: We will just add our name to our current sign, once a company has been identified

(Note: Building permits are required for signs and/or renovations.)

Are you modifying the exterior facade of a building? Yes _____ No ☒

Are you changing or adding landscaping or lighting to your site? Yes _____ No ☒

Are you remodeling the interior of a building? Yes _____ No ☒

Are you proposing a carry-out restaurant or outdoor dining? Yes _____ No ☒

Are you proposing a new building, building addition, modification to fencing, garbage enclosure, parking lot or drainage? Yes _____ No ☒

How will deliveries be made? to the front door if applicable

Where will customers park? In my parking lot.

If this is a renewal, how many years have you been operating this business in Peotone? _____

TO THE BUSINESS REGISTRATION APPLICANT:

It is imperative that this application be filled out in its entirety, regardless of whether it is a new application or a renewal. Please read the following and sign where indicated prior to submitting your application at the Village Hall.

This application will be reviewed by the Village Staff. All registrations shall be subject to all applicable laws, ordinances, rules, and regulations of the Village of Peotone.

Approximately fourteen (14) days will be required for Village review before a business registration can be issued.

Return completed application form to the Village Clerk, Peotone Village Hall, 208 E. Main Street, P.O. Box 430, Peotone, IL 60468. (708) 258-3279. Faxed copies will not be accepted.

I hereby swear that all of the information provided within this application for a business registration is true and correct to the best of my knowledge and that I am authorized to complete this application.

Reenee Jackson-Hill Children's Advocate
Applicant's Signature

8/14/2025
Date

APPROVED:

Village Administrator Date

Village Clerk Date

PROCLAMATION

National Rail Safety Week



WHEREAS, Rail Safety Week will be observed across the United States from September 15–21, 2025; and

WHEREAS, in 2024, there were 2,252 rail grade crossing collisions in the United States, resulting in 756 injuries and 263 fatalities; and

WHEREAS, during the same year, 1,464 pedestrian trespassing incidents occurred on railroad property, leading to 663 deaths and 819 injuries; and

WHEREAS, educating the public about rail safety, emphasizing that railroad rights-of-way are private property, raising awareness of the dangers at highway-rail grade crossings, and encouraging pedestrians and motorists to remain alert and obey traffic laws can significantly reduce preventable injuries and fatalities; and

WHEREAS, the International Association of Chiefs of Police, National Operation Lifesaver, the U.S. Department of Transportation, along with local, state, and federal law enforcement agencies, first responders, and railroad companies, are committed to working together to promote rail safety education and enforce relevant laws during Rail Safety Week;

NOW, THEREFORE, BE IT RESOLVED, that I proudly support Operation Lifesaver and do hereby proclaim September 15–21, 2025, as

Rail Safety Week

We encourage all residents nationwide to recognize the importance of rail safety education and to take action to help prevent rail-related incidents.

Signed on this _____ of _____ 2025.



SIGNED

National Suicide Prevention & Action Month Proclamation

WHEREAS; with September being recognized as “Suicide Awareness Month,” the **National Suicide Prevention & Action Month Proclamation** was created to raise the visibility of mental health and proactive suicide prevention resources in our community; and

WHEREAS, the Village of Peotone wants to start the conversation, destigmatize it, and help connect people with the appropriate support services; and

WHEREAS; According to the American Foundation for Suicide Prevention (A.F.S.P.), more than 49,000 people die by suicide annually in the United States; and

WHEREAS; According to Hope for the Day (H.F.T.D.), with an average of 132 suicides completed daily and each one directly impacting 100 additional people, including friends, service members, family, social media connections, and neighbors we can safely assume everyone has been impacted by suicide; and

WHEREAS; the Village of Peotone strongly supports the efforts of our public, private, and non-profit partners who work in the field of mental health, education, and law enforcement; and

WHEREAS; the Village of Peotone recognizes the important work that the Will County Health Department’s Adult Outpatient Mental Health Program does through their satellite offices in Monee where they provide many services with the goal of preserving and promoting the well-being of Will County residents’ and

WHEREAS; the Will County Health Department also offers a Mobile Crisis Response (MCR) program which promotes the well-being of children by maintaining them in the least restrictive settings, working with families in their homes, maintaining normalizing routines and activities, and allowing for earlier interventions to address growing problems; and

WHEREAS; the Village of Peotone also recognizes the Samuel R. Myers Foundation for Suicide and Mental Health Awareness in Manteno whose purpose is to ensure that public sector employees, such as teachers and law enforcement officials, are trained and educated about mental health issues, so they are better able to distinguish between bad behavior and mental illness. It is also the Foundation’s goal to educate public sector employees on early recognition of suicidal warning signs; and

WHEREAS; We encourage all residents to take time to understand mental health through education and recognize that we need to take care of our mental health while we take care of each other.

NOW, THEREFORE, be it resolved that I, Mayor Chris Vieaux, do hereby proclaim the month of September 2025 as National Suicide Prevention & Action Month in the Village of Peotone.

PROCLAIMED AND DATED this 25th day of August, 2025.

Chris Vieaux, Mayor
Village of Peotone

Constitution Week Proclamation – September 17 to 23, 2025

WHEREAS; September 17, 2025, marks the two hundred and thirty-eighth anniversary of the drafting of the Constitution of the United States of America by the Constitutional Convention; and

WHEREAS, it is fitting and proper to accord official recognition to this magnificent document and its memorable anniversary and to the patriotic celebrations which will commemorate the occasion; and

WHEREAS; Public Law 915 guarantees the issuing of a proclamation each year by the President of the United States of America designating September 17 through September 23 as Constitution Week; and

WHEREAS, the Constitution of the United States promotes unity, civic duty, and protection of the freedoms we enjoy as Americans and as promoted by the Daughters of the American Revolution (DAR) who are active in celebrating Constitution Week each year; and

WHEREAS; We encourage all residents to take time to study the Constitution, participate in related activities, and reflect on the responsibilities that come with American citizenship.

NOW, THEREFORE, be it resolved that I, Mayor Chris Vieaux here, do hereby proclaim the week of September 17 to 23 as Constitution Week in the Village of Peotone.

PROCLAIMED AND DATED this 25th day of month, 2025.

Chris Vieaux, Mayor
Village of Peotone



Board of Trustees Memo

TO: Chris Vieaux, Mayor
Village Board of Trustees

From: Nick Palmer, Village Administrator

Date: August 21, 2025

Subject: Resolution Authorizing Tuck Pointing Work on Village Hall in the Amount of \$7,500

For Agenda: Board Meeting – 8/25/25

Administrator sign off: *WNP*

Agenda item:

Resolution Authorizing Tuck Pointing Work on Village Hall in the Amount of \$7,500

Background:

The Village of Peotone's Village Hall has served its purpose for numerous public sector entities over many years. As the building has aged, there are several maintenance items that have been deferred due to lack of funds and the ability to keep up with these necessary improvements.

At the April 28, 2025, Board Meeting TRIA architecture consultants, who were hired by the Village to conduct a Facility Assessment and Space Needs Analysis, presented their findings. As part of this work, TRIA identified many needed maintenance issues that require attention. Although a more definitive path forward has not been finalized on where Peotone is going with the existing building, there are some immediate maintenance issues that need to be addressed. One of these items is tuckpointing and general brick work near the main entrance to Village Hall.

The Village Administrator worked with the Public Works Manager to secure quotes from contractors to perform the needed work. Following the review of three qualified quotes, the Administrator and Public Works Manager are recommending going with Capstone Services, LLC. This work will repair the brick walls on the east side of the building along the ADA ramp. Additionally, tuckpointing will be done on the east side and front of the building as needed. Finally, removal of debris and repair along the walkway of the ramp and front entrance will also be addressed.

The quotes received included:

- | | |
|---|---|
| • Capstone Services, LLC (Mokena) | \$7,500 – more inclusive work |
| • Bruno's Tuckpointing (E. Hazel Crest) | \$6,680 – not include everything needed |
| • A- Above Masonry (Crete) | \$10,400 + other options that were more |

Fiscal impact:

The quote from Capstone Services, LLC is for \$7,500.

Board action:

The Village Administrator recommends approval of this quote from Capstone Services, LLC in the amount of \$7,500

Supporting documents:

Resolution Authorizing Tuck Pointing Work on Village Hall

Estimate from Capstone Services, LLC. – 9930 Cambridge Drive, Mokena, IL 60448 (dated 8/11/25)

Quote from Bruno's Tuckpointing (E. Hazel Crest)

Quote from A-Above Masonry (Crete)

RESOLUTION NO. 2025-R-_____

A RESOLUTION AUTHORIZING TUCK POINTING WORK ON VILLAGE HALL

WHEREAS, the Village of Peotone is a municipal corporation organized pursuant to the laws of the State of Illinois possessing certain powers and performs certain functions pertaining to its local government and affairs as provided for by and through the Illinois Constitution of 1970, Illinois Municipal Code and Illinois Statute;

WHEREAS, the Village of Peotone must be good stewards of the Village's resources and maintain the Village facilities; and

WHEREAS, the Village budgeted funds in the FY 26 budget for ongoing maintenance of the Village's facilities; and

WHEREAS, following a solicitation of pricing to do maintenance of the Village Hall including tuckpointing and brick work Village staff is recommending going with Capstone Services, LLC, with a proposed cost of \$7,500; and

WHEREAS, the Corporate Authorities of the Village of Peotone have determined that it is in the best interests of the health, welfare and safety of the residents of the Village to authorize the expenditures as set forth herein.

NOW THEREFORE, BE IT RESOLVED by the President and Board of Trustees of the Village of Peotone, Will County, Illinois, as follows:

SECTION 1: Each of the recitals in the Whereas paragraphs set forth above are incorporated into Section 1 of this Resolution.

SECTION 2: The President and Board of Trustees of the Village of Peotone authorize the expenditure of funds to improve and maintain the Village Hall as proposed in **Exhibit A** and made a part hereof. The Village President and Clerk of the Village of Peotone are hereby authorized to execute these documents for and on behalf of the Village.

SECTION 3: This Resolution shall be in full force and effect from and after its passage and approval.

ADOPTED this ____ day of _____, 2025, pursuant to a roll call vote as follows:

AYES: _____

NAYS: _____

ABSENT: _____

APPROVED this ____ day of _____, 2025, by the Village President of the Village of Peotone, and attested by the Village Clerk, on the same day.

Village President

ATTEST:

Village Clerk

EXHIBIT A

A RESOLUTION AUTHORIZING TUCK POINTING WORK ON VILLAGE HALL

(ATTACHED)

EXHIBIT A

ESTIMATE

Capstone Services, LLC
9930 Cambridge Dr
Mokena, IL 60448-7935

medema319@gmail.com
+1 (708) 905-4343



Bill to

Village Of Peotone

Estimate details

Estimate no.: 1011
Estimate date: 08/11/2025
Expiration date: 09/11/2025

#	Product or service	Description	Qty	Rate	Amount
1	Removal	1. Remove and pour concrete on side finish off the bottom of the wall and fill in the broken area.	1	\$7,500.00	\$7,500.00
2		2. If necessary, install a wall of concrete on the side finish off the bottom of the wall and fill in the broken area.			
3		3. Fill in the area with concrete and finish off the side and front of the building.			
4		4. Remove the old concrete and fill in the area with concrete and finish off the side and front of the building.			
Total					\$7,500.00

Accepted date

Accepted by

Nick Palmer

From: Public Works
Sent: Monday, August 11, 2025 11:57 AM
To: Nick Palmer
Subject: Fw: Estimate 1011 from Capstone Services, LLC

Tuckpointing quote

Sent via the Samsung Galaxy S21 FE 5G, an AT&T 5G smartphone
Get Outlook for Android

From: Capstone Services, LLC <quickbooks@notification.intuit.com>
Sent: Monday, August 11, 2025 11:49:48 AM
To: Public Works <PublicWorks@villageofpeotone.com>
Subject: Estimate 1011 from Capstone Services, LLC



Your estimate is ready!

Total \$7,500.00 • Expires September 11, 2025

Please find your estimate details [here](#). Feel free to contact us if you have any questions. We look forward to working with you.

Have a great day!
Capstone Services, LLC



Capstone Services, LLC
9930 Cambridge Dr
Mokena, IL 60448-7935

© 2025 Capstone Services, LLC. All rights reserved.

Intuit, Inc. and its subsidiaries

Intuit, Inc. and its subsidiaries are not responsible for the content of this email. If you are not an intended recipient, please do not click on the links or open the attachments. If you have received this email in error, please contact your system administrator. For more information, please contact security@intuit.com or visit www.intuit.com/security.

STATE OF ILLINOIS)
) SS.
COUNTY OF WILL)

CLERK'S CERTIFICATE

I, Stacey Hartwell, the duly appointed, qualified and acting Village Clerk of the Village of Peotone, Will County, Illinois, do hereby certify that attached hereto is a true and correct copy of the Resolution now on file in my office, entitled:

RESOLUTION NO. 2025-R-_____

A RESOLUTION AUTHORIZING TUCK POINTING WORK ON VILLAGE HALL

which was passed by the Board of Trustees of the Village of Peotone at a regular meeting held on the ____ day of _____, 2025, at which meeting a quorum was present, and approved by the President of the Village of Peotone on the ____ day of _____, 2025.

I further certify that the vote on the question of the passage of the said Resolution by the Board of Trustees of the Village of Peotone was taken by the Ayes and Nays and recorded in the Journal of Proceedings of the Board of Trustees of the Village of Peotone, and that the result of said vote was as follows, to-wit:

AYES: _____

NAYS: _____

ABSENT: _____

I do further certify that the original Resolution, of which the attached is a true copy, is entrusted to my care for safekeeping, and that I am the lawful keeper of the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Village of Peotone, this ____ day of _____, 2025.

Village Clerk

[SEAL]



In Memory Of Mark Bruno

1400 West 175th Street
East Hazel Crest, IL 60429

City: (773) 493-9700
Suburbs: (708) 799-0097
(708) 614-0097
Fax: (708) 614-9551

Proposal

Date
8/5/2025

Proposal #	Customer P.O.
25-0587	

Village of Peotone
Mr. Bob Henneke
208 E. Main St.

Project:

Ramp Wall (East) 1-2-3
208 E. Main St., Peotone

Contact Information

Peotone, IL 60468
(708) 259-2502 -

WE PROPOSE TO FURNISH LABOR AND MATERIAL TO PROVIDE THE FOLLOWING SERVICE:

Ramp Wall (East) 1-2-3

- Erect the necessary ladders and equipment to perform our work.
- Cut out loose, cracked and defective brick in section 1.
- Remove projecting and replace with split face block.
- Re-tuckpoint the base from there down.
- All mortar will be type N in strength, tooled and tinted to match the existing as close as possible.
- Remove all debris upon completion of all work.

.....\$4,985.00*

* X-Y-Z Option - We will perform the repair to the wall on the North only, in front of the building for an additional cost of \$1,695.00. This price is only if approved and performed at the same time as the work on the East wall.

** Work described above is only areas of concern as necessary within the timeframe stated, as we indicated in photos. If any other areas are needed or requested, it will need to be addressed on another proposal for additional time and cost.

*** ANY PERMITS OR SPECIAL FEES FOR THIS PROJECT ARE NOT INCLUDED
Terms: 1/2 PAYMENT DUE UPON APPROVAL, BALANCE DUE UPON COMPLETION

Authorized Signature

Date

Customer Signature

Date

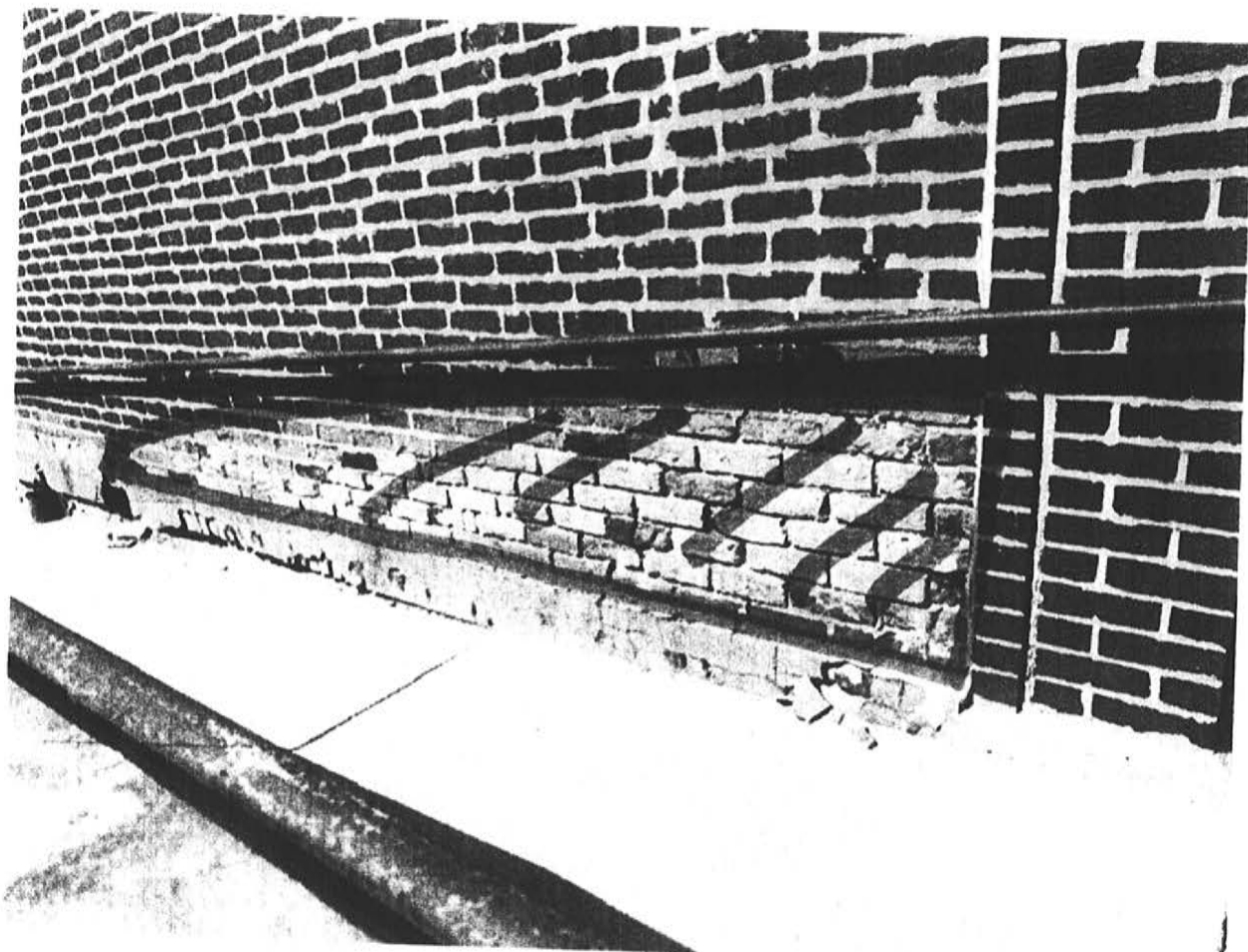
Please sign the white copy and return to our office.

All materials guaranteed to be as specified. All work to be completed in work like manner according to standard practices. Any alterations or deviation from the above specifications involving extra costs will be executed only upon written orders and will become an extra charge over and above the estimate. All agreements contingent upon strikes, accidents or delays beyond our control. Owner to carry fire, tornado and other necessary insurance. Our workers are fully covered by Workman's Compensation Insurance.

Acceptance of Proposal - the above prices and specifications and conditions are satisfactory and are hereby accepted. You are authorized to do the work specified. Payment will be made as outlined as above.

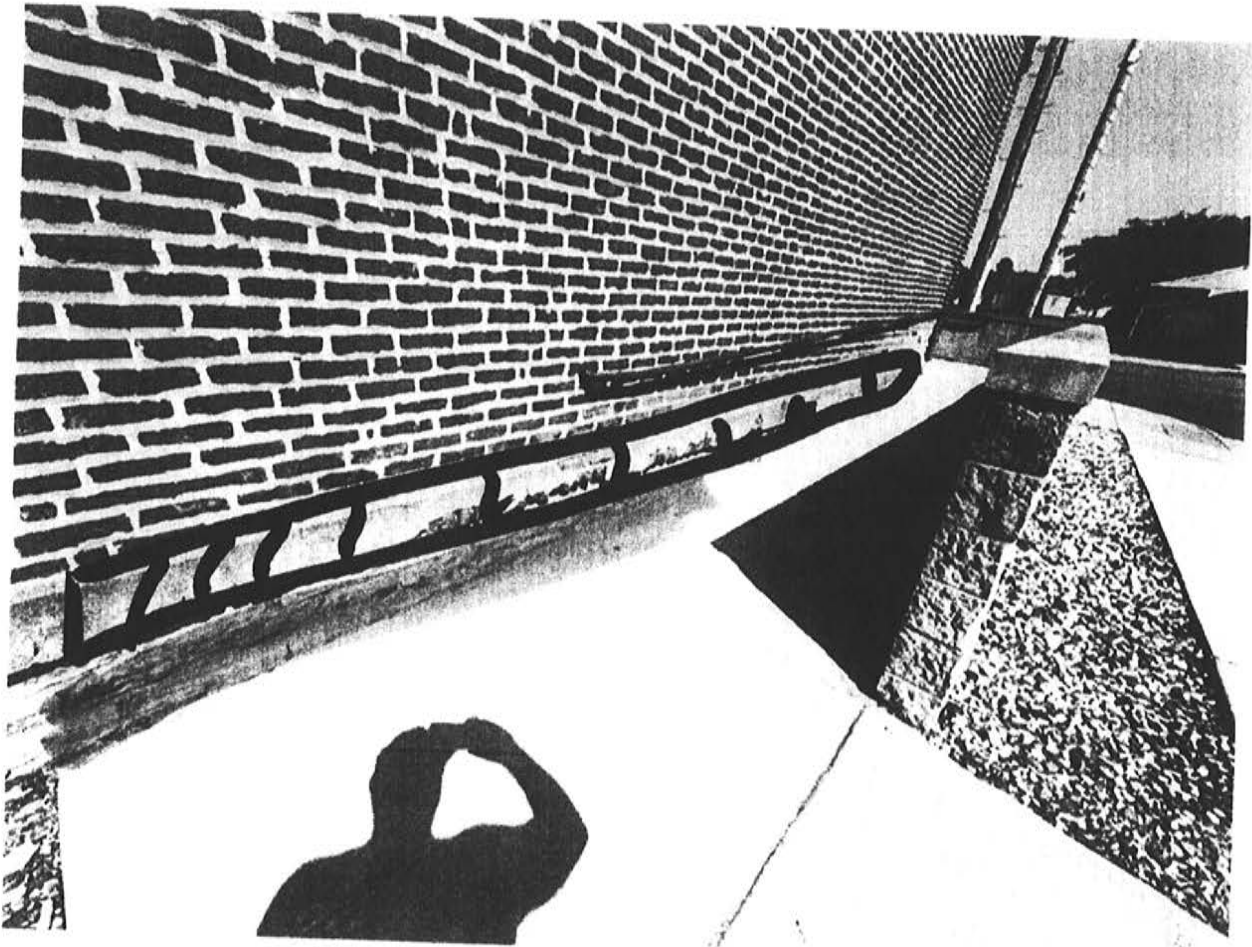
You the Customer may cancel this transaction any time prior to midnight of the third business day after the date of this transaction.

This proposal may be withdrawn by us if not accepted within 30 days.



Remove and Replace
w/ new

①



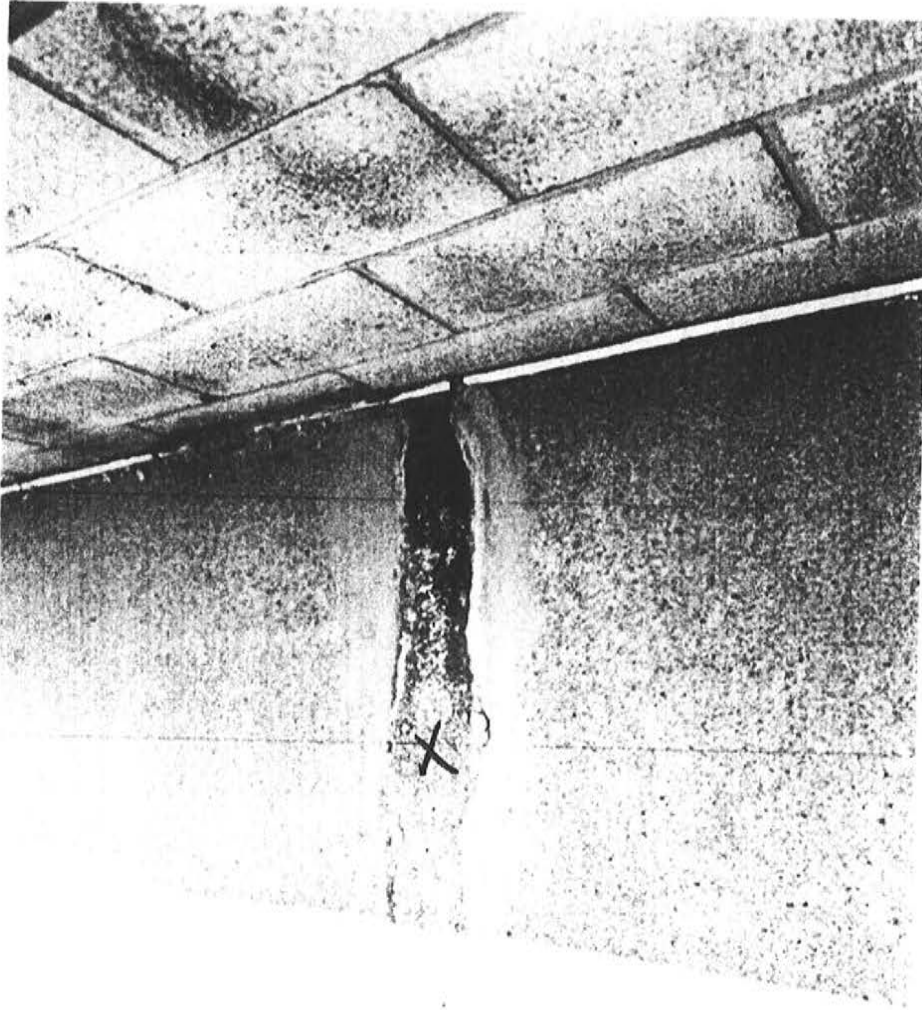
IIIIII

Replac with SP614
FACE

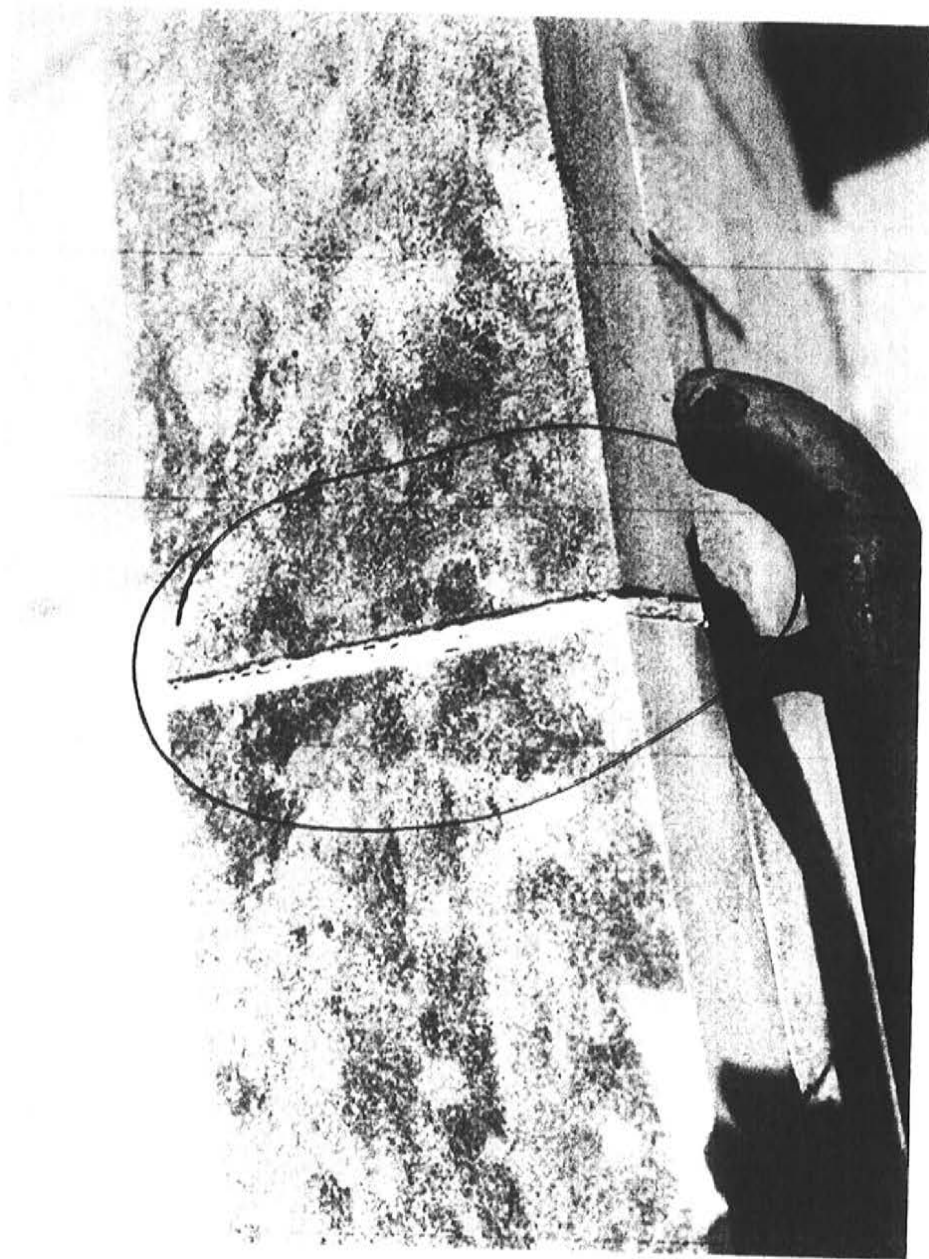
(5)

61111 + TR

(3)

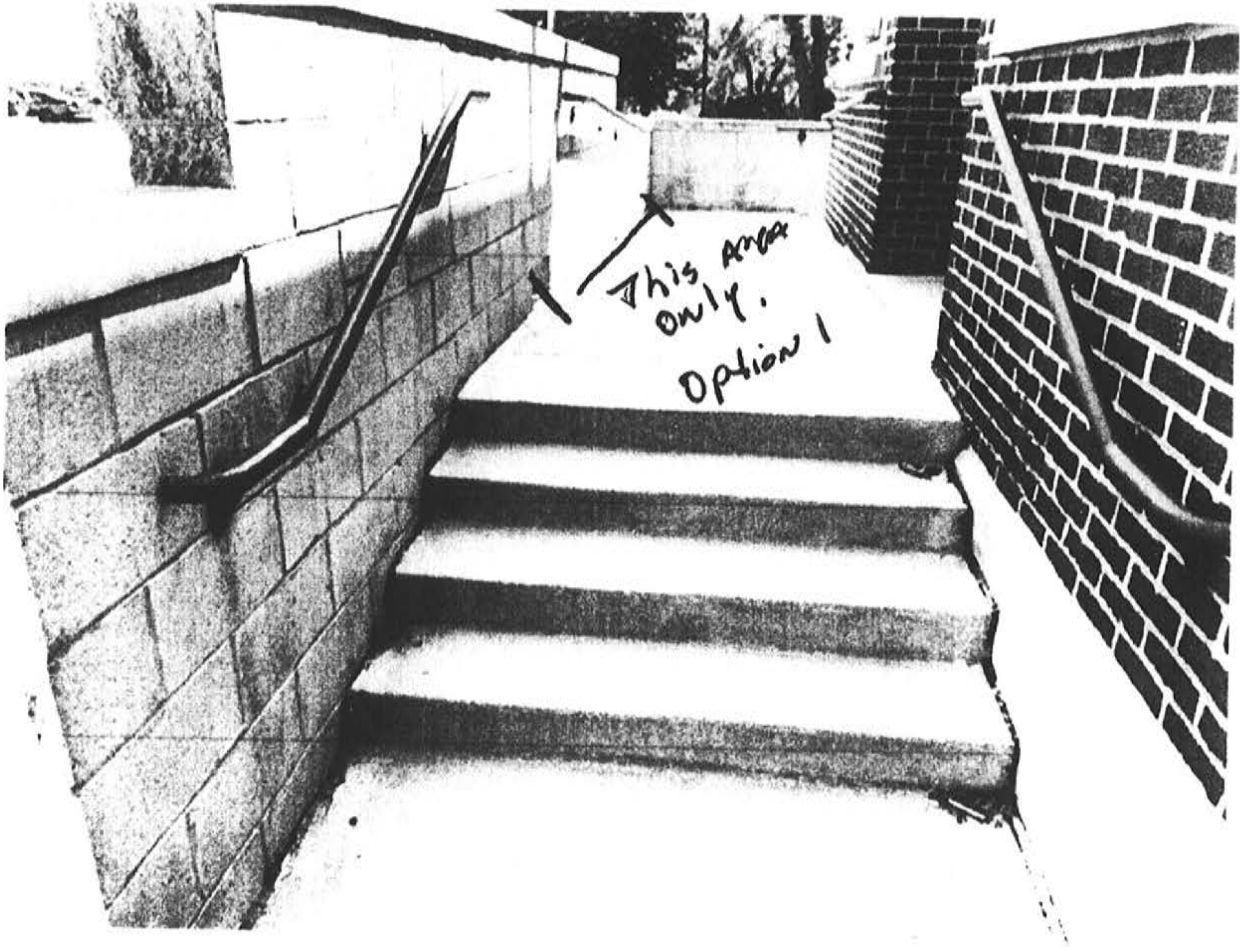


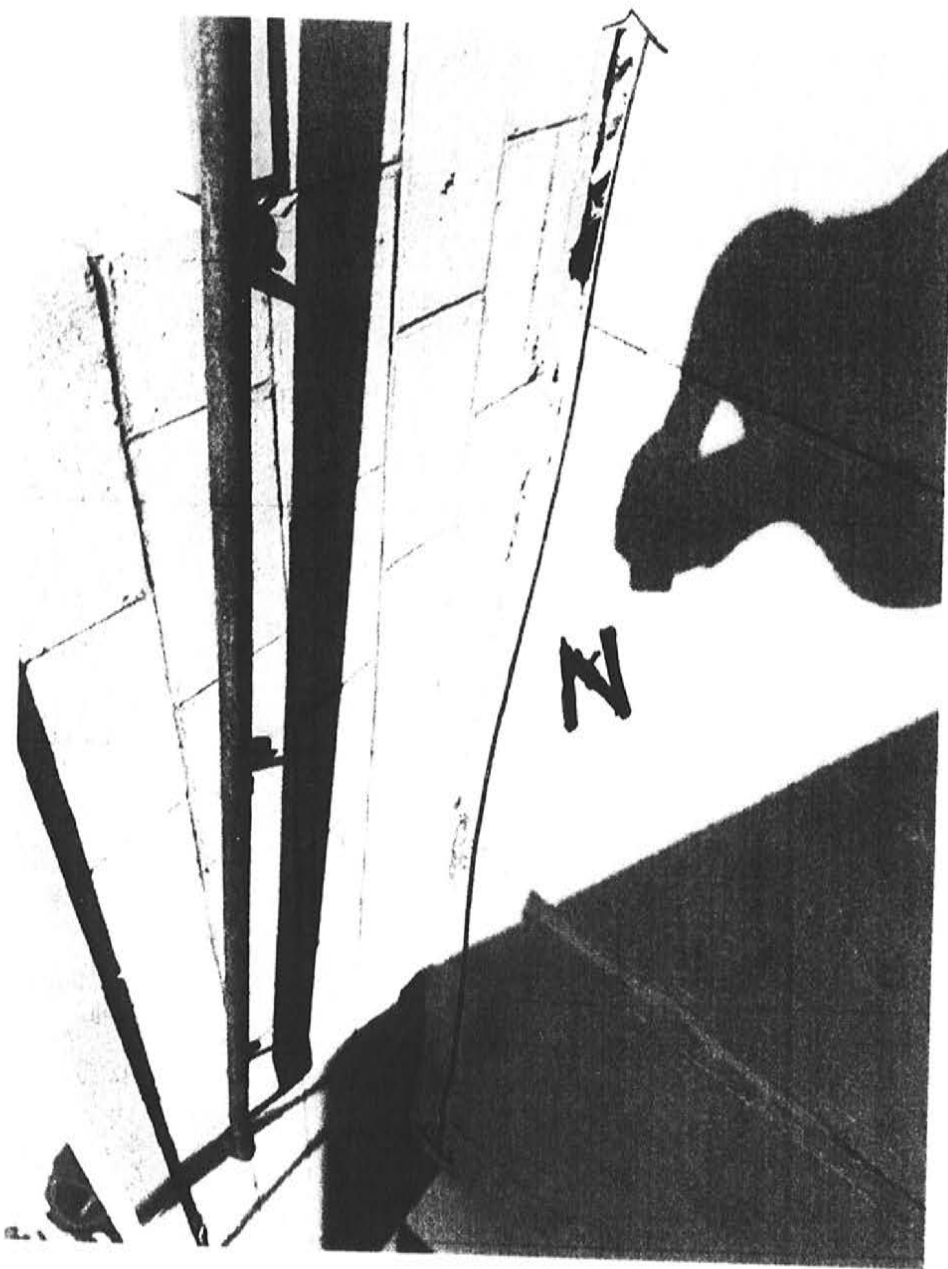
Option ~~was~~ X
Fill in concrete
area Remove loose
Repair.



Y

Stone joints
Knock wall
cut out Repack
and each.





option 2

A-Above Masonry 449 W Stanton Rd Crete IL 60417 708-672-9340
License Bonded & Insured aabovetuckpointingandbricwork.com
Date 8/9/2025

Customer Village of Peotone IL

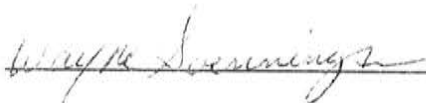
Address 208 East Main St Peotone IL 60468

Phone contact 708-259-2502

Lower area east side of wall. Bricks are walked out and where covered with concrete. Clean off loose concrete, mortar and brick. Form off from top of stones, up to top of bricks and pour concrete, remove wood following morning. Clean out mortar joints in stones, walked out bricks. Flush tuckpoint and brush cut out mortar joints between stones. Brick area, appoximately 2 feet above stones, where mortar is washed out and loose. Grind and flush tuckpoint where necessary. Lower brick area, both sides of front door entrance, approximately 2 feet. Grind out washed out mortar joints and flush tuckpoint. Cracked mortar joints on inside and outside block wall block wall, grind out cracked mortar joints and tuckpoint. Wash tuckpointed areas. Total for work. Material cost \$600.00 Labor \$9,800.00

Caulking where concrete meets block, outside and inside of block wall. Inside where bricks meet concrete, east and north side. Clean out area between concrete, brick and block. There are areas that will need to have to be filled with some concrete before caulking. Backing rod will be put in opening before caulking. Caulk and tool caulking, with tool. NP1 Polyurethane, limestone. Total cost material \$900.00 Labor \$3800.00 \$7100.00 Deposit due after walked out brick area is completed. \$8000.00 due upon completion.

A-Above Signature

_____

Customer Acceptance _____



Board of Trustees Memo

TO: Chris Vieaux, Mayor
Village Board of Trustees
From: Nick Palmer, Village Administrator
Date: August 14, 2025
Subject: Resolution Authorizing Purchase Order with Placer Labs, Inc.
For Agenda: Board Meeting – 8/25/25 Administrator sign off: *WNG*

Agenda item:

Resolution Authorizing Purchase Order with Placer Labs, Inc.

Background:

To grow the economic development efforts for the Village of Peotone, it is necessary to have good data to pursue new business leads, measure current commercial trends, and generally step up the Village's outreach game.

Placer.ai is a tool in the market that offers an advanced location analytics platform describing physical locations, the people and businesses that interact with them, and the markets they inhabit. This is accomplished by using foot traffic from millions of mobile devices across the country to develop a detailed and comprehensive overview of US commercial activity.

This tool will allow the Village to do the following:

- See customer trends around any location
- Assist with finding the perfect spot for a new store or business
- Understand better how competitor businesses are performing
- Make data-driven decisions about development strategies
- Gain a competitive advantage in discussions with landowners & prospective businesses
- Provide access to valuable insights from AI-powered software

Attached to the Board packet is an overview of what Placer.ai is and a negotiated pricing proposal. Additionally, there is a sample property overview using the Will County Fair as an example of how this information works. Finally, attached is a "visitors by origin" report which analyzes where visitors to the County fair came from or went to in conjunction with their visit to Peotone. We reviewed these documents, and the other tools that Placer.ai offers at the recent Economic Development committee meeting.

Fiscal impact:

The negotiated cost of an annual subscription to this software package is \$12,000. There are funds budgeted in the FY 26 budget to pay for these expenses.

Board action:

The Village Administrator recommends approval of this resolution authorizing the one-year license of Placer AI.

Supporting documents:

Resolution Authorizing Purchase Order with Placer Labs, Inc.

Place Labs Inc. – Order Form

Pricing Proposal – Placer.ai for the Village of Peotone

Discover the story behind any place – Placer.ai overview

Sample Property Overview – Will County Fairgrounds – Aug 21-25, 2024

Sample Visitors by Origin report – Will County Fairgrounds – Aug 21-25, 2024

RESOLUTION NO. 2025-R-_____

A RESOLUTION AUTHORIZING PURCHASE ORDER WITH PLACER LABS, INC.

WHEREAS, the Village of Peotone (the "Village") is an Illinois municipal corporation situated in Will County; and

WHEREAS, the Village of Peotone seeks to create new economic development opportunities and increase revenue to support Village operations through many different means and sources; and

WHEREAS, the Village of Peotone seeks to utilize good data available, pursue new business leads, measure current commercial trends, and generally improve the Village's economic development efforts; and

WHEREAS, Placer.Ai is a private sector company that offers a tool that will support these efforts and has offered a one-year contract in the amount of \$12,000; and

WHEREAS, the Village President and Board of Trustees declare that it is in the best interests of the Village to authorize the purchase order with Placer Labs, Inc. through the agreement attached as EXHIBIT A.

NOW THEREFORE, BE IT RESOLVED by the President and Board of Trustees of the Village of Peotone, Will County, Illinois, as follows:

SECTION 1: Each of the recitals in the Whereas paragraphs set forth above are incorporated into Section 1 of this Resolution.

SECTION 2: The President and Board of Trustees approve the purchase order with Placer Labs, Inc. attached hereto as Exhibit A and made a part hereof. The term is for one year from the execution date of both parties. The Village President, Village Clerk and/or Village Administrator are hereby authorized to execute said purchase order.

SECTION 3: This Resolution shall be in full force and effect from and after its passage and approval.

ADOPTED this ____ day of _____, 2025, pursuant to a roll call vote as follows:

AYES: _____

NAYS: _____

ABSENT: _____

APPROVED this ____ day of _____, 2025, by the Village President of the Village of Peotone, and attested by the Village Clerk, on the same day.

Village President

ATTEST:

Village Clerk

EXHIBIT A

A RESOLUTION AUTHORIZING PURCHASE ORDER WITH PLACER LABS, INC.

(ATTACHED)



Placer.ai

**PLACER LABS INC.
ORDER FORM**

Village of Peotone	("Customer")	Placer Labs Inc.	("Placer")
Address:	208 E Main St Peotone, Illinois 60468	Address:	440 N Barranca Ave., #1277 Covina, CA 91723
Contact Person:	Nick Palmer	Contact Person	Matt Verdun
Email:	npalmer@villageofpeotone.com	Billing Contact Person:	Jason Tsui
Phone:	708-607-0450	Billing Email*:	billing@placer.ai
Billing Contact Email:	npalmer@villageofpeotone.com	Billing Phone*:	415-228-2444 ext 806
		*Not for use for official notices.	

1. Services and Fees.

The services provided under this Order Form (the "Services") include:

Services Description	Services Description Detail
Platform Access	Section 2
Chains Report Expanded	Section 2
Void Analysis	Section 2
Advance Market Report	Section 2

Total Annual Fee – Year 1	\$12,000.00
----------------------------------	--------------------

All Fees in this Order Form are shown in US Dollar (USD)

2. Services Description.

Chains Report Expanded

Chains Report Expanded which displays chain-level demographic and psychographic data.

Placer Venue Analytics Platform

Access to Placer's location analytics platform (the "Placer Platform"). Access to Placer XTRA reports, subject to Scoping and Additional Usage Limitations in Section 3.

Void Analysis

Access to the Void Analysis tool.

Advanced Market Report

Advanced Market Report is an advanced version of the market report in the Placer Platform.

3. Permitted Uses and Limitations.

Permitted Uses:

Customer may use Placer Data solely for the following purposes ("**Permitted Uses**"): (a) Customer may use Placer Data for Customer's internal business purposes; and (b) Customer may incorporate Placer Data into Research Data, as described and subject to the restrictions below.

"**Placer Data**" means the data, information and materials accessible via the Services.

"**Research Data**" means datasets and other materials created by Customer that result in any part from Customer's use of Placer Data:

- Research Data may contain limited excerpts and discrete portions of Placer Data ("Excerpts") so long as: (i) such Excerpts are only supportive of, and do not independently form a substantial part of, the Research Data; (ii) Research Data does not include full copies or substantial portions of Placer Data; and (iii) any such Research Data is distributed to no more than a limited number of Customer's clients and prospective clients and is not commercially or generally distributed;
- The Customer may share Research Data with current and potential customers, and in marketing materials; provided that the Customer shall cite Placer as a provider of such information (for such purpose only, Placer grants Customer the rights to use the Placer.ai name and logo, provided that any such use of the Placer.ai name and logo must clearly indicate that Placer is the provider of data only, and is not involved in any analysis, conclusion, recommendation); and
- Customer shall not, directly or indirectly, resell, distribute, sublicense, display or otherwise provide Placer Data to any third parties, except that Customer may display Placer Data as part of Research Data.

No part of the Placer Data or Research Data may be used: (i) in connection with, or to enable development of machine learning, rules engines, or other similar automated processes; or (ii) to train third-party artificial intelligence ("AI") technologies, models, software, platforms or tools including, without limitation, ChatGPT, Bard and similar AI technologies. None of the Placer Data, or any part thereof, may be shared externally with any third-party AI technology service providers unless the third-party AI service providers are contractually prohibited from: (i) using the Placer Data to develop or improve the AI technology, (ii) storing any portion of the Placer Data; and (iii) redistributing any portion of the Placer Data to any third party.

Scoping and Additional Usage Limitations: In addition to and not in replacement of any usage limitations in this Order Form and the Agreement, Customer's access to and usage of the Services and Placer Data is further limited as follows:

- Customer and its authorized users may not share user credentials, logins or Placer Data with any others.
- Customer and its authorized users may not provide access to any third party agents acting on Customer's behalf (including any consultants, contractors, or other agents of Customer) without prior written consent from Placer. Any such approved access may be subject to an additional fee pursuant to a written amendment to this Order Form.
- Xtra Reports: Quarterly Maximum of 26 credits; Annual Maximum of 104.

4. Term and Termination.

Term:

The Initial Term and any Additional Terms are referred to collectively as the "Term."

- **Initial Term:** The initial term of this Order Form will begin as of the last signature date set forth below (the "**Effective Date**"), and will continue for 12 consecutive months thereafter (the "**Initial Term**"). Each

renewal or additional term, if any, is referred to as “**Additional Term**,” and the Initial Term and any Additional Terms are referred to collectively as the “**Term**”.

- **Additional Term:** Following expiration of the Initial Term, this Order Form shall be automatically renewed for additional periods of the same duration as the Initial Term, unless either party provides written notice of non-renewal at least twenty (20) days prior to the expiration of the then-current term.

Termination:

- **Material Breach:** Either party may terminate this Order Form upon thirty (30) days' notice if the other party materially breaches any of the terms or conditions of this Order Form or the Agreement (as defined below), and the breach remains uncured during such thirty (30) days.
- **Suspension:** In addition, Placer may immediately suspend Customer's access to the Services, or terminate the Order Form, in the event of non-payment by the Customer or breach by Customer of any restrictions regarding usage of the Services.
- **Fees:** All Fees are non-refundable and in the event of any termination, Customer will pay in full for the Services.

Post -Termination:

- **Rights and Licenses:** Upon any termination or other expiration of this Order Form all rights and licenses granted to Customer to use the Services and Placer Data shall cease.
- **Placer Data:** Within ten (10) days after such termination or expiration, Customer will permanently delete or destroy all elements of Placer Data under its control; provided however, Customer shall not be required to immediately purge from its hard-copy, electronic or email files Placer Data that Customer accessed or otherwise used in compliance with the terms of this Order Form or the Agreement which are contained in such hard-copy, electronic or email files (the “**Post-Termination Information**”), so long as any Post-Termination Information is (x) solely retained for ordinary corporate systems backup, legal or regulatory purposes, (y) not used, copied, distributed or displayed for internal research or marketing or for any other commercial purposes and (z) ultimately deleted in accordance with Customer's data retention policy.
- **Research Data:** Customer may retain and continue to use and distribute copies of Research Data generated hereunder, provided that any such Research Data containing Excerpts (w) is presented in such a manner that it could not reasonably be decompiled or reverse engineered to extract the underlying Placer Data, (x) is used for Customer's internal, non-commercial business purposes only, (y) is ultimately deleted in accordance with Customer's data retention policy and (z) is otherwise used in accordance with this Order Form and the Agreement.
- **Certification:** Upon request from Placer, Customer shall certify in writing its compliance with this provision.

5. Invoicing, Payment Terms, and Fee Increases.

Invoicing and Payment Terms:

Placer will invoice Customer as follows for the Initial Term starting on the Effective Date:	Annually (Placer will invoice Customer for the entire Annual Fee promptly after the Effective Date and then annually thereafter)
Customer shall pay all invoices within the following number of days of the invoice date:	30

- Placer will send all billing via electronic invoice to the Customer billing contact email indicated above via NetSuite.

CON-047254

Placer Confidential Information

All rights reserved. This document contains confidential and/or proprietary information belonging to Placer Labs Inc. which may not be reproduced or transmitted in any form or by any means without the express written consent of Placer.

- If Customer believes that Placer has invoiced Customer incorrectly, Customer must contact Placer no later than sixty (60) days after the closing date on the first invoice in which the error or problem appeared in order to receive an adjustment or credit. Inquiries should be directed to Placer's customer support department at support@placer.ai.
- Unpaid amounts are subject to a finance charge of 1.5% per month on any outstanding balance, or the maximum permitted by law, whichever is lower, plus all expenses of collection.
- Customer is responsible for all applicable taxes arising directly from the Services other than U.S. taxes based on Placer's net income.

Fee Increases:

- The Annual Fee for the Initial Term has been based on the metric(s) and scoping in this Order Form, Placer reserves the right to increase the Customer's Annual Fee for any Additional Term if the metric or scope of use has increased.
- Except as specifically provided otherwise in this Order Form, renewal of promotional or one-time priced Fees will be at Placer's applicable subscription pricing in effect at the time of the applicable Additional Term.
- Customer agrees that if any event occurs that will result in a material increase in Customer's usage of the Services (whether due to a merger or acquisition or otherwise), Customer will notify Placer in writing no later than thirty (30) days following the date of such event and Placer reserves the right to increase the Customer's Annual Fee mid-Term accordingly. If such event consists of Customer's merger with or acquisition of another customer of Placer, the Annual Fee increase shall be in an amount no less than the pro-rated annual fee of such other customer.
- Except as specifically provided otherwise in this Order Form, Annual Fees for any Additional Term shall be subject to an increase up to the greater of eight percent (8%) or CPI, unless Placer provides notice of different pricing at least thirty (30) days prior to the applicable Additional Term. Any such increase in Annual Fees will only be effective upon commencement of the Additional Term.

6. Support.

Placer will use commercially reasonable efforts to provide customer service and technical support in connection with the Services on weekdays during the hours of 9:00 A.M. through 5:00 P.M. Pacific Time, with the exclusion of federal holidays. For any such support, Customer shall contact support@placer.ai.

7. Confidentiality.

Each party (the "Receiving Party") understands that the other party (the "Disclosing Party") has disclosed or may disclose business, technical or financial information relating to the Disclosing Party's business (hereinafter referred to as "Proprietary Information" of the Disclosing Party). Proprietary Information of Placer includes, without limitation, non-public information regarding features, functionalities and performance of, and pricing for, the Services. The Receiving Party agrees: (i) to take reasonable precautions to protect such Proprietary Information, and (ii) not to use (except in performance of the Services or as otherwise permitted by the Agreement) or disclose to any third party any Proprietary Information. The foregoing shall not apply with respect to any information that the Receiving Party can document (a) is or becomes generally available to the public, (b) was in the possession of or known to the Receiving Party, prior to disclosure thereof by the Disclosing Party, without any restrictions or confidentiality obligations, (c) was rightfully disclosed to it, without any restrictions or confidentiality obligations, by a third party, (d) was independently developed without use of any Proprietary Information of the Disclosing Party, or (e) is required to be disclosed by law, provided that the Receiving Party provides the Disclosing Party with prompt written notice of such requirement and reasonably cooperates with the Disclosing Party to limit or challenge such requirement. These provisions regarding Proprietary Information shall apply in perpetuity and shall survive any termination of the Order Form or the Agreement.

8. Miscellaneous.

Funding Failure Termination Right. If funds for continued payments under this Agreement by the Customer are at any time unavailable or are insufficient for the Initial Term or any Additional Term, through failure of any entity, including the

Customer itself, to appropriate such funds, then the Customer shall, within ten (10) days of such determination, provide notice to Placer and both Placer and the Customer shall have the right to immediately terminate this Order Form without penalty or further payment by the Customer.

Public Records Laws. Placer acknowledges that if Customer is subject to the applicable public records laws and regulations for Illinois state ("Public Records Laws"), that all obligations imposed by this Agreement are subordinate to Customer's obligations under Public Records Laws. Notwithstanding the foregoing, Customer agrees that it will keep Placer's Proprietary Information (including any Placer Data) confidential in accordance with this Order Form and the Agreement unless otherwise required by applicable law, including Public Records Law.

License Agreement Amendments. For the purposes of this Order Form only, the Agreement is hereby amended as follows:

- If applicable law prohibits Customer from indemnifying Placer, then Section 5.b of the Agreement, beginning "Customer shall defend, indemnify and hold Placer harmless...", is hereby deleted in its entirety.
- The third to the last sentence of Section 8 of the Agreement is hereby removed in its entirety and replaced with the following: "This Agreement shall be governed by the laws of the State of Illinois without regard to its conflict of laws provisions."

Notices. All notices under the Order Form and the Agreement will be in writing and will be deemed to have been duly given (a) upon delivery by a recognized delivery service (e.g., FedEx) with delivery confirmation, (b) upon receipt, if sent by U.S. certified or registered mail, return receipt requested, or (c) when sent via email, if sent during normal business hours of the recipient, and on the next business day if sent after normal business hours of the recipient. Notices shall be sent to the addresses set forth in the Order Form, which addresses may be subsequently modified by written notice given in accordance with these provisions.

Trial Offering. If Placer provides Customer with additional Services or Placer Data during the Term and identifies such Services or Placer Data as for evaluation or trial purposes only (a "Trial Offering"), access to the Trial Offering is permitted only during the period designated by Placer (or if not designated, 30 days from receipt of access) ("Trial Subscription Term"), unless the Trial Offering is earlier terminated as provided below. During the Trial Subscription Term, Customer may only use the Trial Offering for internal evaluation purposes and may not otherwise use or distribute the Trial Offering for any other purposes. Notwithstanding any provision included in this Order Form or the Agreement to the contrary, in respect of the Trial Offering Customer acknowledges and agrees that: (i) either party may terminate the Trial Subscription Term immediately and without liability upon written notice to the other party; (ii) any Trial Offering is provided "as is"; (iii) Placer provides no warranty, service levels or indemnity for any Trial Offering and (iv) Placer's liability related to any Trial Offering will not exceed USD \$100. Notwithstanding the foregoing, the Services and Placer Data provided in this Order Form is not considered a Trial Offering.

Promotional Use. Customer grants Placer the right to use Customer's company name and company logo, for Placer's promotional purposes.

9. Authorization.

This Order Form is entered into by and between Customer and Placer effective as of the Effective Date. This Order Form and use of the Services are governed by, and Customer and Placer agree to, the License Agreement located at <https://www.placer.ai/placer-license-agreement/> (the "Agreement"); provided, however, that in the event of any conflict between this Order Form and the Agreement, this Order Form shall control. Unless otherwise defined in this Order Form, capitalized terms herein have the same meaning as in the Agreement.

"Customer"

"Placer"

Signature: _____

Name: _____

Title: _____

Date:

Signature: _____

Name: _____

Title: _____

Date:

STATE OF ILLINOIS)
) SS.
COUNTY OF WILL)

CLERK'S CERTIFICATE

I, **Stacey Hartwell**, the duly appointed Village Clerk of the Village of Peotone, Will County, Illinois, do hereby certify that attached hereto is a true and correct copy of the Resolution now on file in my office, entitled:

RESOLUTION NO. 2025-R-_____

A RESOLUTION AUTHORIZING PURCHASE ORDER WITH PLACER LABS, INC.

which was passed by the Board of Trustees of the Village of Peotone at a regular meeting held on the ____ day of _____, 2025, at which meeting a quorum was present, and approved by the President of the Village of Peotone on the _____ day of _____, 2025.

I further certify that the vote on the question of the passage of the said Resolution by the Board of Trustees of the Village of Peotone was taken by the Ayes and Nays and recorded in the Journal of Proceedings of the Board of Trustees of the Village of Peotone, and that the result of said vote was as follows, to-wit:

AYES: _____

NAYS: _____

ABSENT: _____

I do further certify that the original Resolution, of which the attached is a true copy, is entrusted to my care for safekeeping, and that I am the lawful keeper of the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Village of Peotone, this ____ day of _____, 2025.

Village Clerk

[SEAL]

Pricing Proposal

August 2025



Placer.ai *for*



VILLAGE OF
PEOTONE

Over 1,600 Civic Clients

Cities, Counties, States, Districts, Downtowns, Business Improvement Districts, Economic Development Organizations, Destination Marketing Organizations, Chambers of Commerce, Parks and Recreation, Convention and Visitors Bureaus, Universities, etc.



4,500+ CUSTOMERS



30+ INDUSTRIES



CIVIC

RETAIL

COMMERCIAL REAL ESTATE

FINANCE

LEISURE

MEDIA



Confidential



Loved and trusted by 1,600+ Civic Organizations

Cities



Economic Development Organizations



States & Counties



Tourism Authorities



Universities



Consulting & Other



Placer is a Privacy First Company

- ❖ We only collect location data.
- ❖ Data comes from devices where app users opt-in to sharing location data.
- ❖ We remove sensitive locations from our panel.
- ❖ Visit Placer's [Trust Center](#) for more information.



We Don't Collect User Identifiers

All data we receive is stripped of identifiers, including MAIDs, email addresses and phone numbers through our proprietary *differential privacy service* (DPS) — keeping all PII out of our data.



We are Fully Compliant

Compliant with General Data Protection Regulations Legislation (GDPR), and California Privacy Rights Act of 2020 (CCPA)



We Never Share User Level Data

We only provide aggregated statistical information about physical locations, such that every bit of information preserves K-anonymity of 50.



How Civic Leaders use Placer Data



Retail Analysis & Recruitment

- Discover retail demand and visitation
- Reveal retail leakage
- Identify best fit retailers for specific sites



Event Analysis

- Reveal attendance numbers for any event
- Increase Sponsors and Vendors
- Optimize marketing
- Reveal economic impact



Travel & Tourism

- Overnight Visitor metrics for every city
- Data for any event, attraction, convention
- Visitor home origin and journey
- Visitor spend data*



Forecast Revenue & Optimize Incentives

- Reveal sales data for retail businesses
- Inform incentives with visitation and sales data
- Forecast revenue from sales tax



Parks & Recreation / Transportation

- Visit metrics for any park or open space
- Demographics of parks users
- Economic impact of parks users
- Inform Transit Network Planning, Street Planning and Equity Strategy with data for every road



Reports for Marketing, Communications, and Grant Writing

- Reports for Council, Boards, Stakeholders
- Support Grant Applications and Reporting
- Automated monthly reports



Workforce Analysis & Business Attraction

- Analyze workforce demographics and potential for any site or region
- Bolster recruitment efforts



Economic Recovery and Growth

- Measure Economic Impacts of COVID
- See how Remote Work affects local economy
- Measure efficacy of ARPA investments.



Support Local Business

Identify gaps in retail offerings. Provide insights about customer journey, dwell time, and marketing effectiveness.

World Class Support



FAST ONBOARDING & ONGOING SUPPORT

- ✓ Dedicated customer success manager for entire subscription
- ✓ Regular bi-weekly meetings to assess needs and new use cases
- ✓ Informative sessions regarding new product launches



CONSULTATION & TRAINING

- ✓ Leverage your CSM to guide you to the custom reports and presentations you need
- ✓ Live, online training sessions to learn the platform and data
- ✓ Stay up-to-date on product release to unlock new use cases



KNOWLEDGE SHARING & INSIDER INSIGHTS

- ✓ Learn methods & best practices your CSM has helped others with
- ✓ Tap the entire Placer community for ideas based on your needs
- ✓ Access a library of case studies/guides tailored to your industry

Your Placer.ai subscription also includes events and resources like...

Monthly Industry Webinars

Scheduled training, online resources, and recorded content to further aid in customer enablement.

Product Release Webinars

Monthly group webinars to overview and learn how to apply Placer's monthly product updates.

Knowledge & Training

Comprehensive training resources available directly in the platform (e.g. Academy, Help Center)

Monthly Reports



Data at your fingertips

Get a snapshot of your City, County, District plus Points of Interest. See the visitation trends and overall metrics for a primary point of interest, whether it be an entire city, a district, or a venue(s). Evaluate category trends for retail, office, restaurants, hotels.

- **Overall Metrics** for primary point of interest (could be entire city, district, or venue(s)).
- **Category Trends** for retail, office, restaurants, hotels.
- **POI Widget** for any venue, open space, district, group

HOW IT WORKS:

Get reports delivered direct to your inbox.
Share data with local leaders, business and property owners, stakeholders, real estate professionals, granting agencies, etc.
Promote content via email, social media, and websites.



01 Attract the Best Fit Retailers

The Problem

Civic leaders need to understand the true audience and trade area of any site in order to attract retailers most likely to perform well in a particular location. Lacking key market and location insights can lead conversations to stall with prospective tenants.

Placer's Solution

- Demand Gap Analysis (STI Gap analysis)
- Leakage Study (XTRA and Favorite Places)
- Void Analysis
- Site Selection
- Trade Area Demographics & Psychographics
- Market Analysis expands market profile



"The City of Bloomington successfully leverages Placer.ai's real-time data to support retail leasing and drive conversations with prospective tenants."

Austin Grammer, Economic Development Coordinator

ANSWER QUESTIONS LIKE...

Q: What are the demographic and psychographic profiles of our visitors?

Q: Where are our best customers coming from?

Q: Where do visitors go before and after their visit?

Attract New Development Case Study

Village of Fox Lake Attracts \$335M in New Tourist Developments

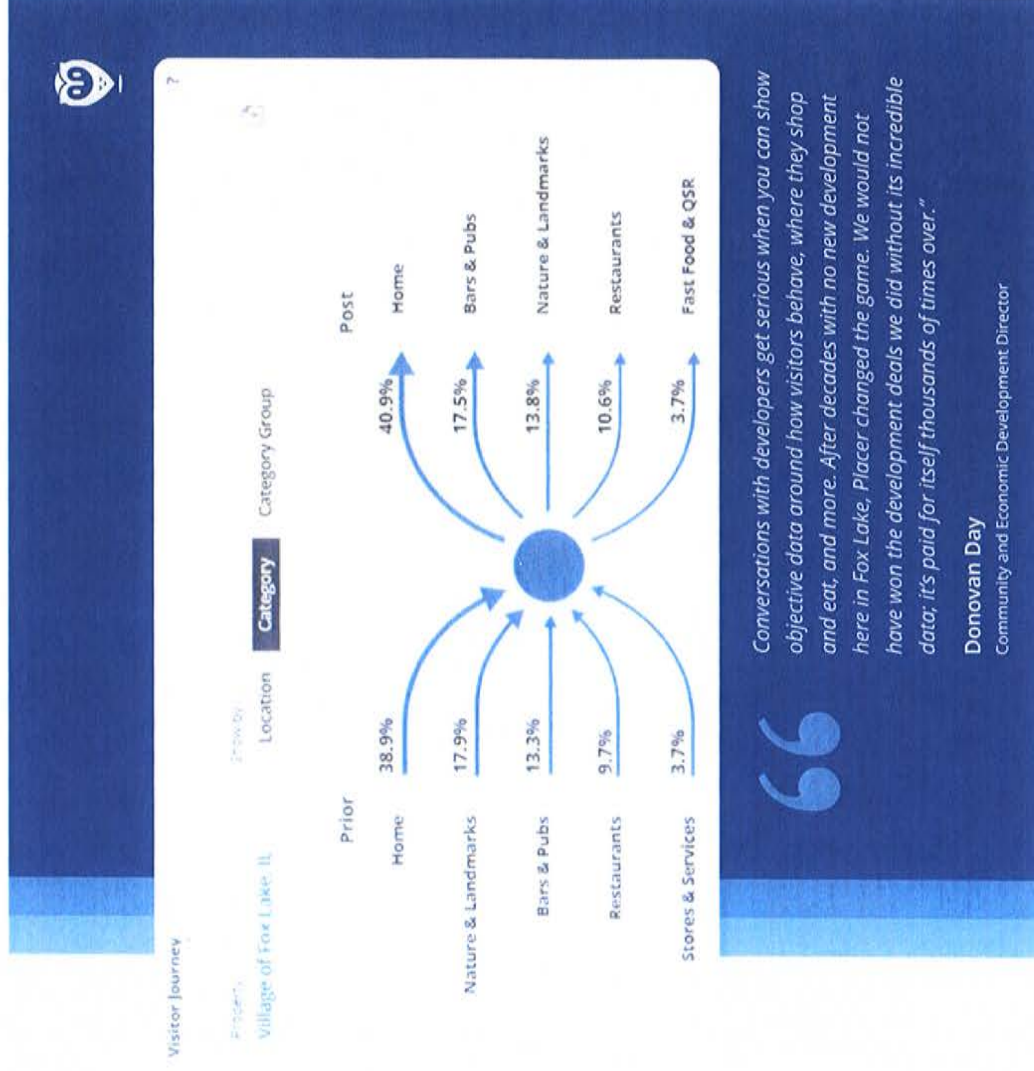
The Challenge

The Village of Fox Lake, Illinois, is situated near a chain of highly trafficked lakes. There had not been commercial development in 40 years and lake visitors had little to do in town. How could the city quantify visit traffic, then use that to attract new business?

Placer's Outcome

Using Placer, Fox Lake was able to quantify their strong traffic - 240k unique visitors, visiting 3+ times each year, with high HHI - then used that data to attract more than \$335M in new development, including multiple hotels, a new marina, amphitheater, and more.

[See the full case study](#)



02 Reveal Effectiveness of Marketing Efforts



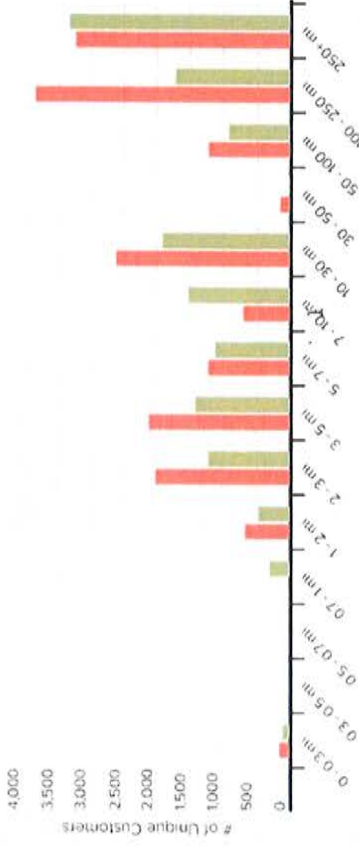
The Problem

Civic leaders need to optimize marketing strategy and prove ROI of marketing efforts, whether marketing to tourists in general or to drive attendance at a specific event.

Placer's Solution

- **True Trade Area** reveals visitor origin for any location on any day.
- **Visitation by Origin** shows top zip codes and Census blocks for visitors to any location.
- **Visitor metrics** for day of week, dwell time, and peak visit hours.
- **Variance** shows week over week, month over month, year over year trends.

DOWNTOWN AUSTIN ALLIANCE
Friday Nights on Red River - June 2021 v. 2019
Miles From District to Home



Downtown Austin Alliance uses Placer to prove the effectiveness of their marketing efforts in attracting visitors from further distances, driving sales tax in downtown.

ANSWER QUESTIONS LIKE...

Q: Has weekday park visitation increased post-marketing campaign?

Q: What zip codes include the target audience for this upcoming event?

Q: What trending social media interests and topics do visitors have?

03 Reveal True Value Of Local Attractions



The Problem

Civic leaders need to understand the performance and potential of attractions, parks, venues and places of interest to make the best decision for their community.

Placer's Solution

- Visitation metrics
- True Trade Area
- Visitor Journey
- Visitor Demographics and Psychographics
- Competitors and Collaborators

EXAMPLE: Lone Tree Arts Center

Placer showed 10% of visitors come from cities in Texas, Utah, Wyoming, Arizona, and California and illustrated the value of Arts Center to local businesses and hotels. As a result, they could optimize the ROI of marketing efforts with insights into local and regional visitors.

Highest Regional Visitation By Home Location



ANSWER QUESTIONS LIKE...

Q: What are the peak visitation times for this property during the weekday?

Q: How far away and from where do visitors come? How often do they visit?

Q: What does the visit trend say about venue usage year over year?

04 Optimize and Measure Local Events

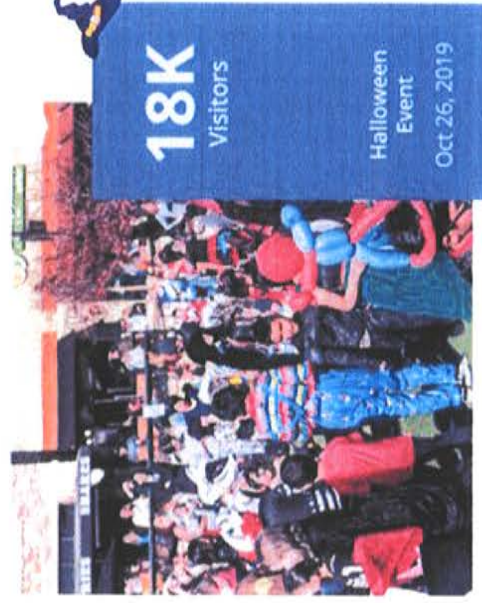


The Problem

Civic leaders need granular insights to drive and measure attendance of local events (ticketed and non-ticketed) and to quantify their impact to local businesses. Typical ways to track attendance and engagement can be time consuming and costly.

Placer's Solution

- **Visitation metrics:** number of visitors, peak times, home locations, MoM, dwell time.
- **Visitor demographics:** home locations, HHI, brand affinities, consumer preferences.
- **Visitor Journey** routes, parking areas.
- **Favorite Places** other locations visited.
- **Economic Impact:** event visitors contribution to other businesses in the area.



Conduct Post-Event Analysis

Show how your event performed relative to average days of the week, and measure visitation performance - down to the hour!



Length of Stay
80 Minutes



Peak Time
2:00 PM - 3:00 PM



Income¹
\$65,000

1. Based on the amount of the area.

ANSWER QUESTIONS LIKE...

Q: What are the demographic and psychographic profiles of our visitors?

Q: Where are our best customers coming from?

Q: Where do visitors go before and after their visit?

Prove Event Impact & Win Grants

Case Study

Placer Helps Event Marketing Team Quantify Event Impact

The Challenge

The City of Prescott, AZ hosts a 6 week Christmas celebration but couldn't accurately measure the attendance or impact of each event, or how best to market them. How can the Office of Tourism drive attendance and prove event value to the local economy?

Placer's Outcome

The city's Office of Tourism used Placer to track foot traffic and visit patterns over the 6 weeks, validating earlier targeted marketing efforts and showing an economic impact of \$52M. This data helped the Christmas City organizers secure \$200k in new grants.

[Explore the deck](#)

[See the full case study](#)



With Placer, we market events more efficiently than ever before... and have helped our partners land multiple grants to help put on the Christmas City event. Placer has been a wonderful asset to the Office of Tourism and our partners.

Cristina Binkley
Tourism & Economic Initiatives Coordinator

05 Leakage Analysis (Favorite Places Outside a City or District)



The Problem

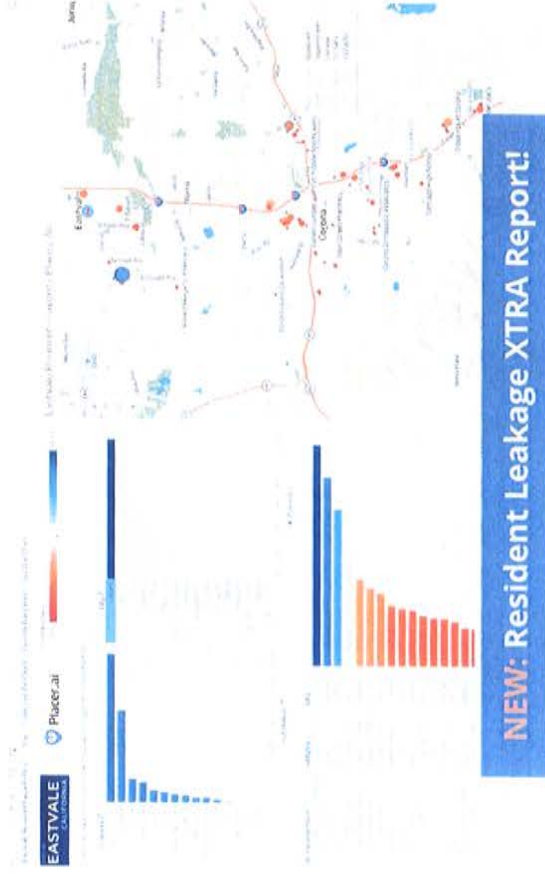
Civic leaders need to understand to what degree and where do residents, visitors, and employees shop outside the City or District Boundary.

Placer's Solution

- **Leakage Report** for any city or district.
- **Gap Analysis** total leakage amount for every retail category.
- **Favorite Places:** Top locations outside the district/city visited by residents, employees, and visitors.
- **Visitation metrics** for retail category plus travel and hotel.
- **Average ticket size** for chain locations.



CITY OF EASTVALE



ANSWER QUESTIONS LIKE...

Q: Which retail categories contribute to leakage?

Q: What top venues in other cities are your residents visiting? How often?

Q: What sales revenue and tax was lost as a result of leakage?

06 Public Realm



The Problem

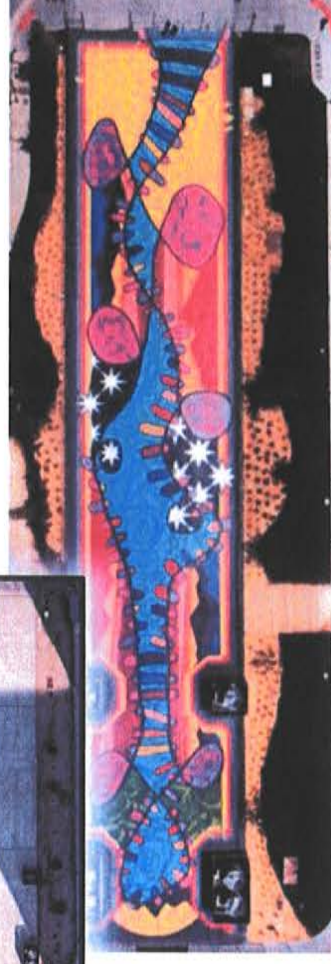
Civic leaders need to understand how changes to streets, parks and open spaces benefit the community in order to assess ROI and equity.

Placer's Solution

- **Visitation Metrics** before and after intervention: total visits, peak visit times, dwell time, prior and post locations, distance traveled to destination.
- **True Trade Area** reveals home and work location for visitors.
- **Favorite Places** reveals locally visited businesses.
- **Variance** compares month over month and year over year



Bloomberg
Philanthropies



ANSWER QUESTIONS LIKE...

Q: What are the demographic and psychographic profiles of our visitors?

Q: Where are our best customers coming from?

Q: Where do visitors go before and after their visit?

07 Analyzing Public Investments (Equity and ROI)



The Problem

Civic leaders need to understand usage of public parks and facilities to show how investments improve the space and support surrounding businesses, and to understand who benefits from public improvements.

Placer's Solution

- **True Trade Area:** home and work locations of visitors
- **Visitor Journey:** Popular routes, Post and Prior locations.
- **Visitor Metrics:** Day of week, time of day, peak time, and overall dwell time for venue.



The city of San Antonio was considering a bond measure to raise a few million dollars to upgrade a downtown Park. Debate centered on *who* would benefit from additional investment in downtown.

ANSWER QUESTIONS LIKE...

Q: Where do visitors to the park come from? How often do they come?

Q: How does weekday and weekend usage compare?

Q: What are the top customer segments for this public asset?

PRICING



\$12,000

12 MONTH SUBSCRIPTION

WHAT'S INCLUDED:

- Access for unlimited users (Village Employees)
- Unlimited Points of Interest (POIs) across the US
- Unlimited venue or region lookups/queries, and no additional cost to index venues or regions or add traffic pins to the platform
- Access to the Placer.ai data team for custom reports
- Access to the listed demographic, psychographic, and segmentation data sets
- No implementation costs
- Annual financial opt out clause - 'non-appropriation clause'

INCLUDED:

- | | |
|------------------------|----------------------|
| Census 2023 | STI: Market Outlook |
| STI: Popstats 2024 | STI: Workplace |
| STI: Spending Patterns | STI: Experian Mosaic |



Thank You

Matt Verdun
708-653-2490
matt.verdun@placer.ai
www.placer.ai



Discover The Story Behind Any Place

Placer.ai Overview

2024

Market Blind Spots Can Spoil Your Narrative

Too often, businesses lack a 360-degree view of the broader market and the real-time data needed to make informed decisions, tailor strategy, and gain a competitive edge. This includes data describing:



PHYSICAL LOCATIONS

Stores, properties, shopping centers, districts, cities, etc.



CONSUMER INSIGHTS

Aggregated real-world movement, behaviors, and attributes



BUSINESS ECOSYSTEM

From local SMBs to national chains



MARKET DYNAMICS

From zip codes and neighborhoods, to DMAs, states, and regions

92%

of US spending occurs offline



Placer.ai is the Leader in Location Intelligence

Placer.ai is the most advanced location analytics platform describing physical locations, the people and businesses that interact with them, and the markets they inhabit.

Placer is loved and trusted by:

4500+
CUSTOMERS

30+
INDUSTRIES

25+
PUBLIC REITS



RETAIL



COMMERCIAL REAL ESTATE



CPG



FINANCIAL SERVICES



CIVIC



LEISURE



MEDIA



Confidential |

01

How & Why Placer.ai Works

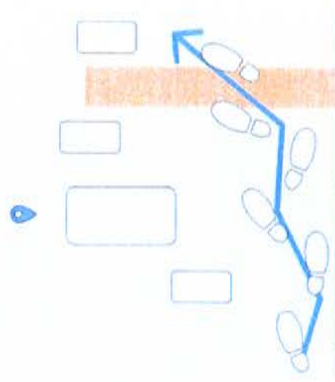
How Placer.ai Works
Our Data Differentiators

How Placer.ai Works



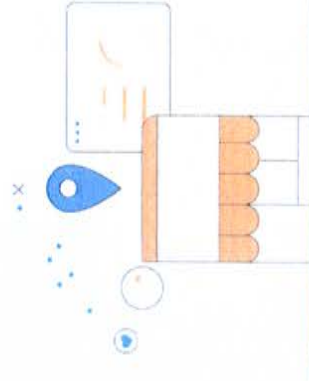
01 Observe Foot Traffic Data

Privacy-safe¹ foot traffic data from tens of millions of mobile devices to develop a detailed and comprehensive overview of US commercial activity.



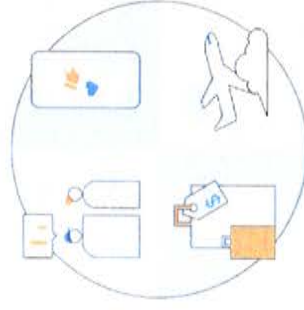
02 Analyze Every Location

Using machine learning, Placer accurately predicts foot traffic data throughout the U.S., from specific POIs to chains, markets, and regions.



03 Enhance with 360° Data

Visitation data is enhanced with Placer Marketplace 3rd party datasets that further describe businesses, consumers, and markets.



04 Generate Actionable Insights

Robust, statistically significant insights into how people and places interact are presented via an intuitive UI, data feeds, or the Placer API.



Explore 360° Data Describing Businesses, Consumers, and Markets



Understand physical locations, the people and businesses that interact with them, and the markets they inhabit.



Location Analysis

Unparalleled foot traffic analytics

Consumer Insights

Consumer demographic, psychographic, attitudinal, and lifestyle insights

Business Insights

Business and employee insights, including planned development, workforce and labor statistics, and more

Neighborhood Insights

Data describing the factors that impact lifestyles and livability within an area, like crime, climate characteristics, cultural events, and more

Spending & Sales

Forecasting

Accurate sales estimates to augment your understanding of retail performance

Digital Consumer Insights

Actionable insights based upon aggregated social & web interactions, so you can better understand consumers

Travel & Tourism Insights

Insight into the unique characteristics of tourist destinations and the behavior of US travelers

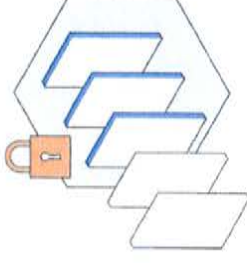
Human Movement

In-depth data describing short and long term migration patterns

Placer's Data Differentiators



Source: Placer Research



01

Unparalleled Accuracy

Placer's data accuracy is continually validated against 1st party and authoritative data sources including credit card transactions, store revenue, vehicle and people counters, and other objective measurements — with correlations consistently exceeding 90%.

02

Breadth of Coverage

Placer's panel covers every county in the U.S. and contains seven years of data history. We leverage a panel of tens of millions of devices and utilize machine learning to make accurate estimations for foot traffic across the country.



03

Privacy By Design

Placer requires its data partners to obtain opt-in/opt-out consent in accordance with applicable law. Our partners strip data identifiers, such as mobile advertising identifiers ("MAIDs"), names, other persistent device IDs, and contact information before we receive it.

Unparalleled Accuracy

Highest-Quality Data

Placer.ai derives its insights from the largest, high-quality mobile device panel available, and benchmarks against authoritative data sources.

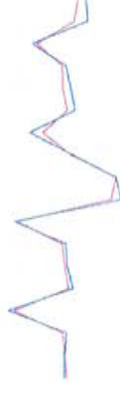
Verified Truth Set

Placer.ai data is constantly validated by top retailers against credit card transactions, store revenue, vehicle and people counters, and other objective measurements.

97.5%

correlation to
counter data from
884 Best Buy stores

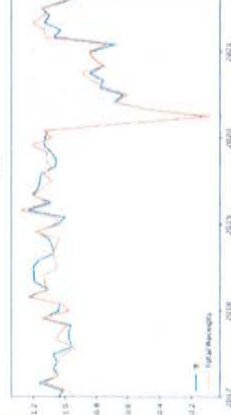
Best Buy



96%

correlation to
sales of alcoholic
beverages

TX Alcoholic Beverage Commission



99.6%

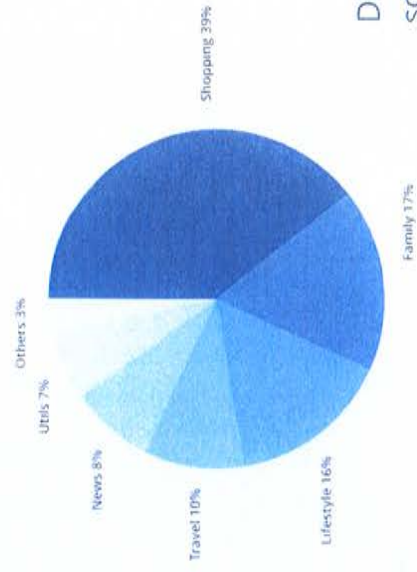
correlation to
Ruth's Chris sales
numbers

Ruth's Chris Steakhouse

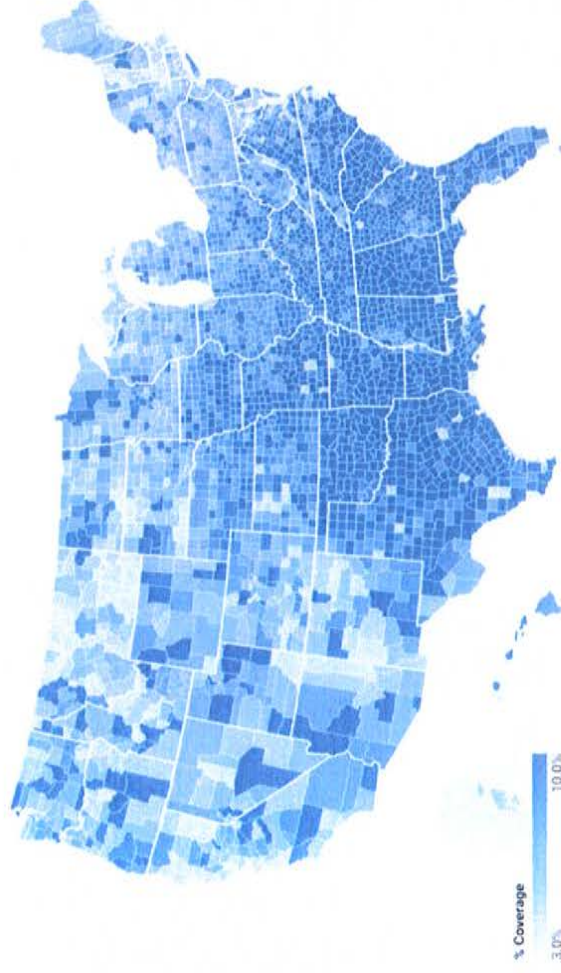


Broad, High-Quality Coverage

Placer's broad, diverse, and high-quality data partnerships provide visibility into tens of millions of mobile devices, forming a **statistically significant panel** which accurately reflects the real-world movement of the entire U.S. population.



Diverse data sources



Privacy By Design

Placer's unique and unwavering commitment enables **exclusive partnerships** and **future-proofs** our business.



We Don't Collect User Identifiers

All data we receive is stripped of identifiers, including MAIDs, email addresses and phone numbers through our proprietary *differential privacy service* (DPS) — keeping all PII out of our data.



We Invest Heavily in Data Security

We use end-to-end encryption to protect data in transit and at rest, using a centralized key management system and rotating keys. We also employ the ISMS from ISO 27001, including a risk management program based on the ISO 31000. All data is collected, stored, and processed only on US servers.



We Never Share User Level Data

We only provide aggregated statistical information about physical locations, such that every bit of information preserves K-anonymity of 50.



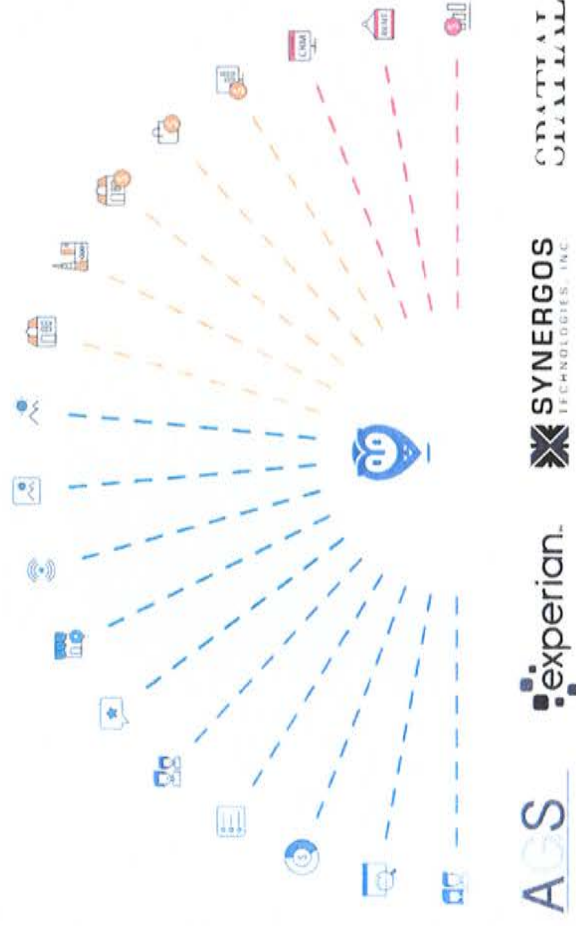
The Placer Marketplace

Dozens of Third Party Data Sets

The Placer Marketplace provides streamlined access to 20+ third party demographic, psychographic, and behavioral data from industry leaders like Experian, Mosaic, and STI.

360° Consumer Understanding

The powerful combination of Placer's True Trade Area and industry-leading external data sets allows for robust and nuanced analysis of consumers and markets.





Flexible Access & Robust Support

Placer offers multiple data exploration and delivery options to best fit your existing workflow – and best-in-class service to support you every step of the way.

Intuitive Platform

For On-Demand Exploration

- Enjoy 24/7 access to the world's leading location analytics platform



Data Feeds & APIs

For Automated Data Delivery

- Seamlessly plug Placer data into your internal models, and integrate with 1st, 2nd, and 3rd party data
- Enrich, filter, or combine with proprietary data to support custom dashboards, internal, reporting, and more
- Easy access via marketplace partnerships, including Snowflake and AWS

White-Glove Service

For Answers & Bespoke Insights

- Enjoy expert strategic guidance from your team of dedicated support professionals
- Access 24/7 support within the Placer UI
- Engage our best-in-class research team for bespoke analysis and insights

02

Example Business Solutions

Strategy & Analytics
Real Estate
Marketing



Placer.ai Helps Optimize Critical Business Decisions

For Strategy & Analytics Analysts



Analyze Store Performance

Quantify, analyze, explain, and showcase performance of business locations, new & existing stores, retail centers, and more.



Uncover Customer Insights

Create robust consumer profiles with demographic, psychographic, migration, social, and behavioral shopping data



Track Market Trends

Keep up with market shifts to influence strategic business planning



Gain Competitive Intelligence

Identify competitors and track their performance, market share, rankings, and key customers segments.

For Real Estate & Finance Professionals



Improve Site Selection & Expansion

Identify markets and sites for expansion, analyze new store impact, cannibalization, and potential reach of a new site



Boost Leasing & Asset Management

Identify & attract ideal retailers, inform rent negotiations, optimize operations, and more



Optimize Store Closures

Identify underperforming store locations and forecast the impact of planned store closures



Evaluate Investment Opportunities

Analyze M&A, assess competition and trade areas, benchmark tenant health & performance, and more

For Marketing & Merchandising Pros



Upgrade Merchandising

Optimize demand forecasting, and streamline store clustering to deliver the right products to specific stores



Strengthen Your Media Strategy

Supercharge your out-of-home, direct mail, and digital campaigns with robust audience insights and campaign measurement



Improve Brand Messaging

Leverage audience, competitive, and market intel to tailor your brand story and creatives



Enhance Events & Experiential

Improve your event planning, forecasting, and measurement with detailed attendance data

Placer Solutions for Strategy & BI Analysts



Location Performance

Quantify, analyze, explain, and showcase performance of business locations, new & existing stores, retail centers, and more.

Audience Analysis

Understand target audiences with demographic, psychographic, migration, social, and behavioral shopping data

Market Trends

Keep up with market shifts to influence strategic business planning

Competitive Intelligence

Identify competitors and track their performance, market share, rankings, and key customers segments.

Placer Helps Analysts Quantify a Location's Impact



The Problem

Retailers are often challenged with demonstrating the impact of expansion initiatives. What is the market capture of a new store? Is a new store cannibalizing traffic from an existing store?

Placer's Solution

Placer helps you understand trade area impact and competitive share in a whole new way: measure cannibalization, pre/post opening traffic, shared customer audiences, and churn.

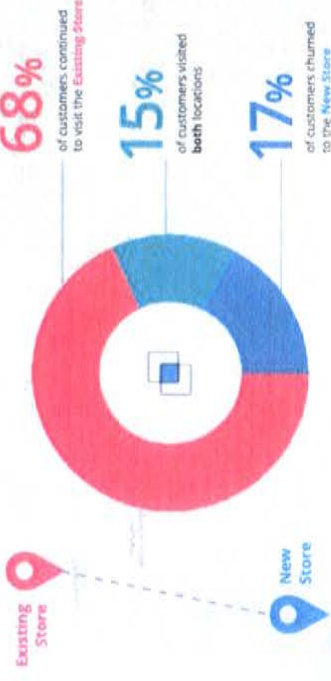
Example

How Does A New Store Impact An Existing Location?

A retailer introduced a new store and needed to assess customer transfer with the existing store.

- What is the market capture of the New Store?

Placer.ai found that 17% of existing store customers churned to the new store six months after it opened.!



A Department Store asks:

Q: "Is our expansion strategy working?"

A Big Box Retailer asks:

Q: "Are we taking enough competitive market share to justify cannibalization?"

A Regional Diner asks:

Q: "What does our optimal expansion strategy look like?"

Placer Helps Analysts Quantify Store Cross-Visitation



The Problem

Retailers often lack objective data to measure cross-shopping and audience overlap with other stores to inform growth strategies.

Placer's Solution

Identify customer cross-shopping preferences and shared audiences through trade area overlap and favorite places / chains. Gain insight into your customers' journeys to other retailers, complementary brands, and destinations.



ANSWER QUESTIONS LIKE...

Q: Which brands do we typically share customers with?

Q: How do co-tenants affect our top performing locations?

Q: Which audiences are we sharing? What behavior insights can we derive?

Case Study: Using Competitive Intel to Validate Site for New Location

The Challenge

A regional express car wash chain wanted to enter a rapidly growing market before the area became saturated with competition. They had a potential site in mind, but wanted to understand the cross-visitation and audience overlap with existing competitive locations. How could they decide whether there was truly white space there for them to open a new location?

Placer's Outcome

Using Placer, the express car wash analyzed the trade areas of existing competitor locations and compared it to the trade area of a proxy near to the potential site. Seeing minimal trade area overlap, the car wash felt confident there was opportunity for them to enter the market. In addition, visitor insights indicated a match with their existing customer base.



Placer Solutions for Real Estate & Finance Professionals



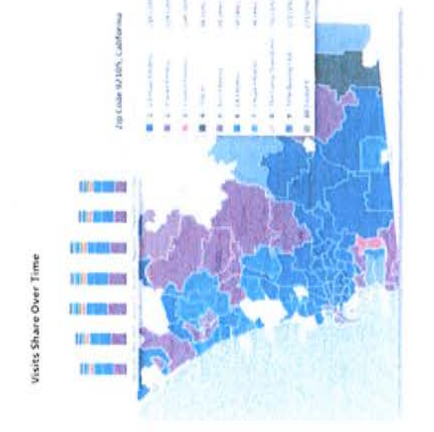
Site Selection & Expansion

Identify markets and sites for expansion, analyze new store impact, cannibalization, and potential reach of a new site



Leasing & Asset Management

Identify & attract ideal retailers, inform rent negotiations, optimize operations, and more



Optimize Store Closures

Identify underperforming store locations and forecast the impact of planned store closures



Evaluate Investment Opportunities

Analyze M&A, assess competition and trade areas, benchmark tenant health & performance, and more

Placer Helps Real Estate Professionals Attract Tenants



The Problem

Historically Retailers have seemingly endless data at their disposal and heavily scrutinize every opportunity. Telling a compelling story is key to an effective pitch; but a set of property facts, maps, and photos is not enough. Data is required to win the right tenant.

Placer's Solution

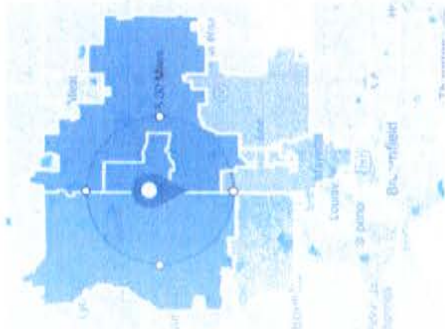
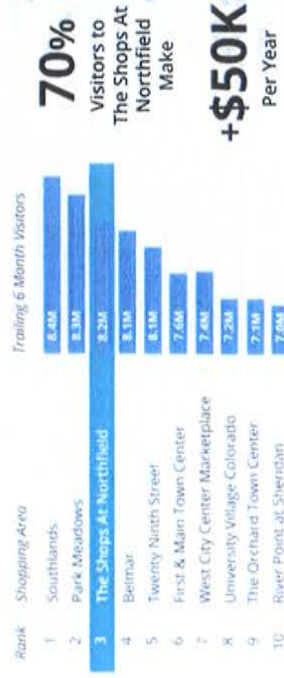
Placer levels the playing field with visitation, trade area, rankings and before-and-after shopping activity into pitch material to show the advantages of your property.

Placer features such as Rankings, Favorite Chains, Visitor Journey, & Trade Area Demographics provide the granular detail needed to present and attract top performing tenants.

Example

Present Rankings To Tenants

Show how your center ranks and why your visitors are the ideal customer.



Customer Success Story: Strong & Hayden Team Uses Placer to Win Retail Business Against A Competing Shopping Center

A leasing team was looking to attract a well known retailer to their shopping center. Using Placer data they were able to show that the center shared 70% of the same customers with the brand, the center's visitors income matched the typical target audience for the chain, and that the center was ranked among the top in the state.

Case Study: Peterson Companies Lands the Ideal Tenant

The Challenge

Peterson Companies, one of the largest privately-owned real estate development companies in the DC region, wanted to attract Silver Lake Diner, a regionally acclaimed restaurant to their Waterfront District.

Placer's Outcome

Using Placer's **True Trade Area, Audience Analysis, Cross-visitation**, and **Hourly Visits** insights, Peterson Companies was able to show a strong fit, minimal overlap or cannibalization of existing Silver Diner locations, and natural alignment with existing Silver Diner customers, helping to close the deal.

[View case study summary](#)[Read the in-depth case study](#)

“Silver Diner had such specific concerns for us to address that we could not have been successful without Placer's insights. Placer helped us demonstrate that a new location would fill a trade area void and be a win win for both of us, making them confident to open up at National Harbor.

— Mark A Kufka, Assistant VP, Market Research & Leasing Technology

Placer Solutions for Marketing & Merchandising Pros



Placer Helps Marketers Optimize Events & Experiential Marketing



The Problem

Too often, event marketing professionals lack benchmarks and accurate historical data about event attendance, and they have little visibility into the characteristics of event attendees.

Placer's Solution

Placer provides robust historical event attendance data, and comprehensive insights describing attendees' demographics, interests, real-world behaviors, shopping patterns, social media activity, and more.



Tourism Team Uses Placer to Quantify Event Impact

An events team uses Placer to validate the effectiveness of their event marketing campaigns. Attendance growth data helped them secure \$200k in new grants from the AZ Dept. of Tourism.

Agency Uses Placer to Budget, Plan, and Measure Events

An experiential marketing agency leverages Placer data to help set event budgets, align events with the interests of local consumers, and compare year-over-year event performance.

Placer Helps Marketers Optimize Their Media Investments

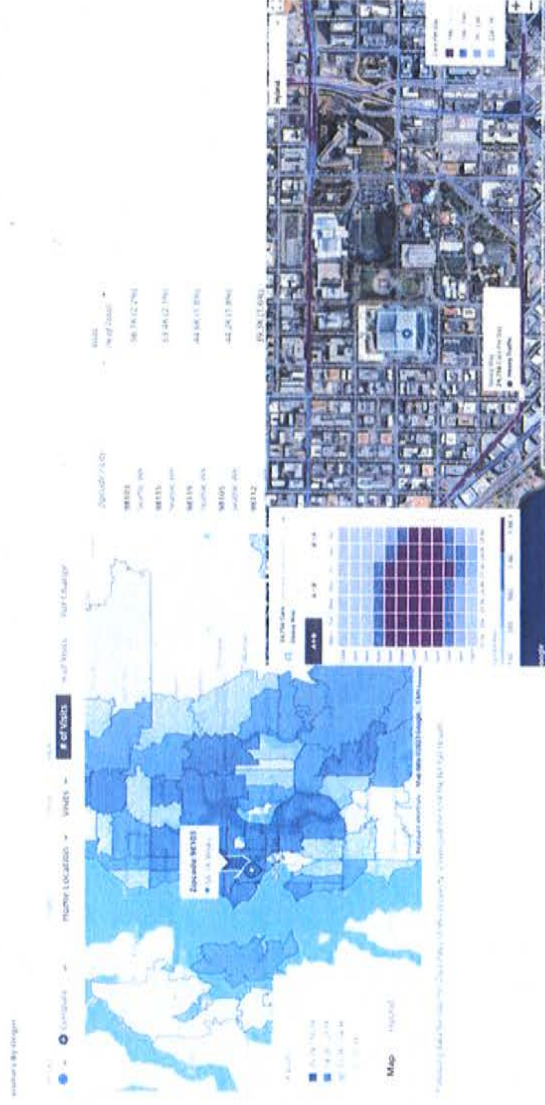


The Problem

Direct mail is fraught with data latency issues and stale data, resulting in poorly targeted mailers and wasted spend. Out-of-home media planners must rely on stale sources, flawed impression counts, and limited audience data to plan OOH campaigns.

Placer's Solution

Placer provides near real-time visitation insights as well as OOH ad exposure data — including customer journey, dwell time, and more — to optimize direct mail spend and enable data-driven OOH planning and granular targeting insights all in near real-time.



ANSWER QUESTIONS LIKE...

Q: Where should we place billboards to engage and acquire customers?

Q: What shopping interests do our top visitors? What media do they follow?

Q: How do we use advertising dollars to maximize visitor draw for an event?

Case Study: Food Truck Park

Cuts Ad Costs by 90%

The Challenge

A popular food truck park with 50+ on-site food trucks wanted to expand its reach to customers in new areas – and increase revenue by raising rents. They needed trustworthy, objective data to prove to tenants that the incremental traffic gains justified a rent increase.

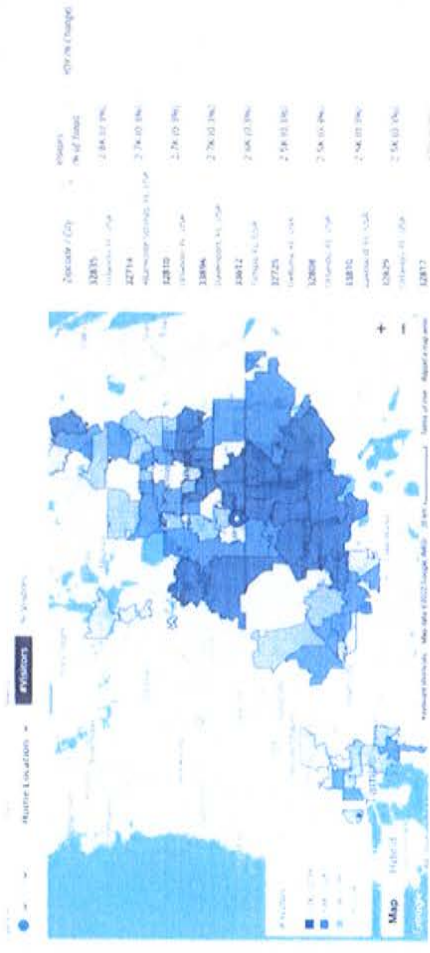
Placer's Outcome

Using Placer, the food truck park analyzed visitor origin by zip code and used this data to optimize their ad campaigns – lowering CPC by an average of 90%. Placer also allowed them to prove a 82.74% growth in foot traffic over the last two years, easily justifying the 5% rent increase.

[See the full case study](#)



visitors by origin



“

Placer's trade area map and demographics were a game changer for us because they gave us the data we target our advertising, ultimately lowering our CPC by 90%. We use it almost every day. Without Placer, you're really in the dark.

Food Truck Park CEO

03 Example Civic Solutions

Partnerships & Growth
Population Insights
Marketing



Placer.ai Helps Civic Leaders Drive Economic Growth



Retail Recruitment

- Discover retail demand potential
- Reveal leakage
- Target best fit retailers
- Drive revenue



Event Analysis

- Optimize Marketing
- Increase Sponsors and Vendors
- Measure Performance
- Reveal economic impact



Travel and Tourism

- Discover visitation to any destination, attraction, convention center, etc
- Discover demographic profile of visitors
- Discover origin market and visitor journey
- Gain insights into economic impacts
- Look at Competitor Locations



Sales Tax Estimation

- Correlate Visitation with Sales
- Reveal sales data for key sectors
- Estimate based on visitation history since 2017.



Transportation, Parks, and Infrastructure

- Reveal usage for any day and time
- Identify investment opportunities
- Learn economic impacts
- Measure ROI and efficacy



Marketing & Reports

- Optimize marketing to reach target audiences
- Expand marketing based on new insights
- Receive monthly reports on visitation trends
- Share reports with stakeholders, and the public



Workforce Attraction

- Reveal workforce potential
- Discover changes to workforce trends
- Share data with desired employers



COVID Recovery I ARPA

- Identify Economic Impacts
- Measure Performance of Efforts
- Report progress of ARPA investments



Support Local Business

- Customer journey and dwell time insights
- Optimize marketing to reach desired customers
- Gain insights into customer demographics, HHI and brand preferences.
- Get the Right Retail Mix

Placer Helps Civic Leaders Attract the Best Fit Retailers



The Problem

Civic leaders need to understand the true audience and trade area of any site in order to attract the best fit retailers to a location and perform well in the location. Lacking key market and location insights can lead conversations to stall with prospective tenants.

Placer's Solution

Placer.ai's True Trade Area shows businesses critical demographic information including the average household income (HHI) of customers relative to nearby residents in the surrounding area, revealing a more compelling story for developers and retailers.



"The City of Bloomington successfully leverages Placer.ai's real-time data to support retail leasing and drive conversations with prospective tenants."

Austin Grammer, Economic Development Coordinator

ANSWER QUESTIONS LIKE...

Q: What are the demographic and psychographic profiles of our visitors?

Q: Where are our best customers coming from?

Q: Where do visitors go before and after their visit?

Placer Helps Civic Leaders Track Population Changes



The Problem

Civic leaders need to keep an ear to the ground on how the city's proportion of residents, visitors, and employees are changing over time in order to align economic development efforts.

Placer's Solution

Using Placer data, understand the migration of residents, visitors, and employees as well as hone in on key demographics and psychographic information including HHI, brand preferences, favorite places, work locations, home locations, age, ethnicity, race, and more.

Migration Trends by State, January 2021



ANSWER QUESTIONS LIKE...

Q: How are zip code populations changing year over year?

Q: Where are old residents moving? New residents coming from?

Q: How many SNAP households do we have within the trade area?

Placer Helps Civic Leaders Develop Municipal Strategy



The Problem

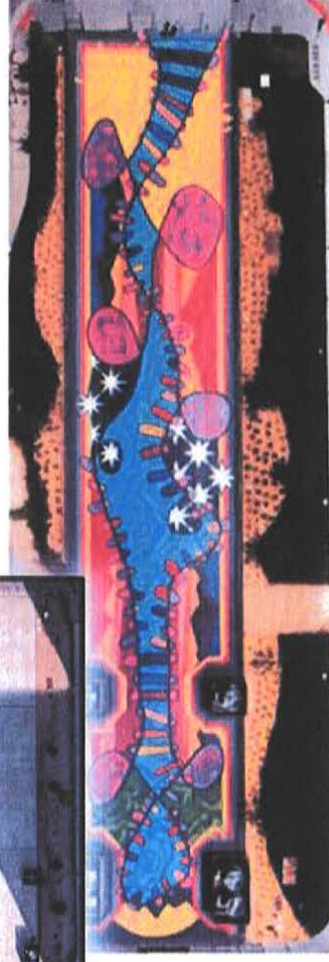
Civic leaders need to understand how changes to streets, parks and open spaces benefit the community in order to assess ROI and equity. Knowing visitation metrics and where high congregation areas exist helps inform municipal strategy and public realm planning.

Placer's Solution

Placer helps track lift and measure visitation before and after intervention, as well as total visits, peak visit times, dwell time, prior and post locations, distance traveled to destination, and more. See your visitors' favorite places to reveal locally visited businesses. Compare with different time slices, see changes MoM, YoY.



Bloomberg
Philanthropies



	Before	After
Visits	53.4K	68K
Distance Traveled	77.5K	97.2K

ANSWER QUESTIONS LIKE...

Q: What are the demographic and psychographic profiles of our visitors?

Q: Where are our best customers coming from?

Q: Where do visitors go before and after their visit?

Case Study: City Proves Impact of Annual Event and Wins \$200k Grant

The Challenge

The City of Prescott, AZ holds a 6 week Christmas celebration but lacked a clear understanding of the size of the various events and how best to market them. How can the Office of Tourism prove the value of the event and optimize marketing strategies?

Placer's Outcome

The city's Office of Tourism used Placer to track foot traffic and visit patterns over the 6 weeks, validating earlier targeted marketing efforts and showing an economic impact of \$52M. This data helped the Christmas City organizers secure \$200k in new grants.

[See the full case study](#)



“

With Placer, we market events more efficiently than ever before... and have helped our partners land multiple grants to help put on the Christmas City event. Placer has been a wonderful asset to the Office of Tourism and our partners.

— Cristina Binkley, Tourism & Economic Initiatives



Loved and trusted by
thousands of industry leaders

Retail



Manufactured Goods

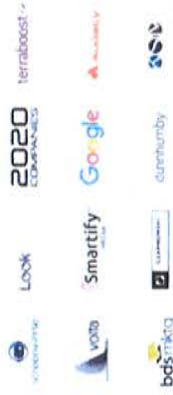
Grocery



Finance



Advertising and Media



Restaurants



CRE



Civic



Entertainment & Leisure



Aviation





Ready to Learn More?



Case Studies

Read more customer success stories and insights.

[Read Case Studies](#)



Thought Leadership

Browse whitepapers, guides, and webinars to see location analytics in action.

[Explore The Library](#)



Schedule a Demo

Meet our advisors to learn more about Placer

[Book a Meeting](#)





Thank You

Learn more at www.placer.ai

Property Overview

Aug 21 - Aug 25, 2024

Property:

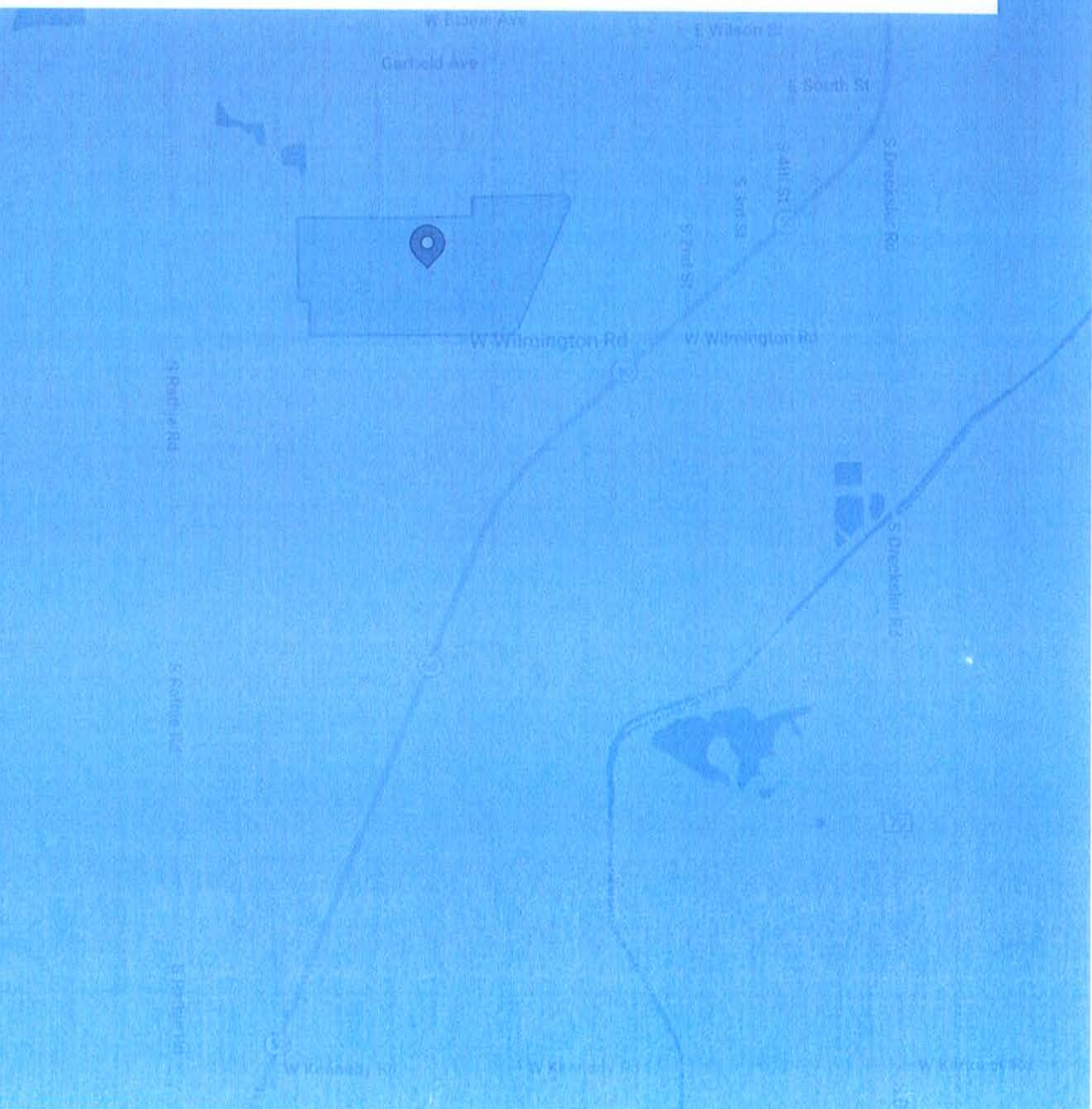


Will County Fairgrounds

710 S West St, Peotone, IL 60468



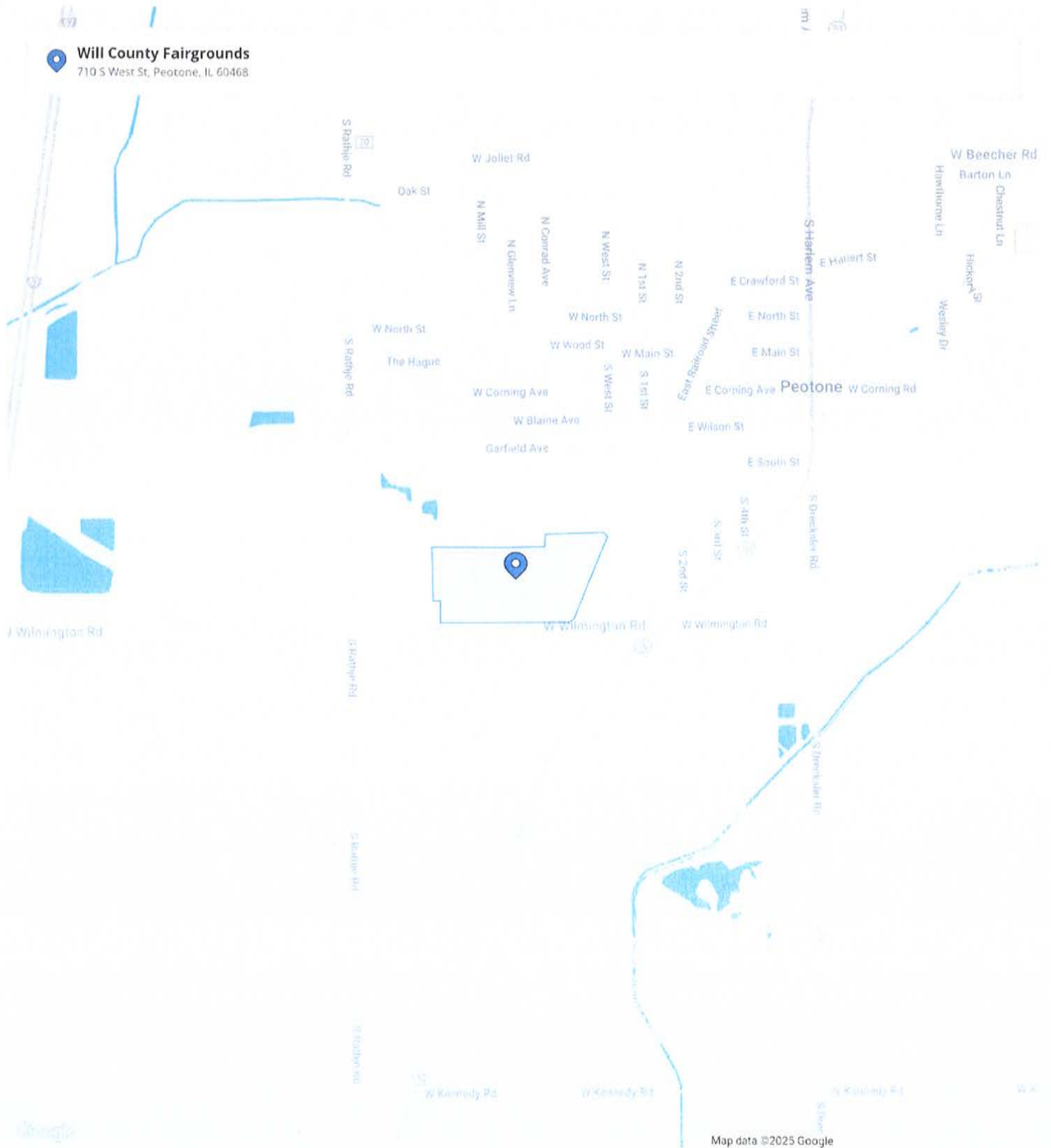
Scan to view on placer.ai platform





Property Overview

Aug 21 - Aug 25, 2024





Property Overview

Aug 21 - Aug 25, 2024

Metrics

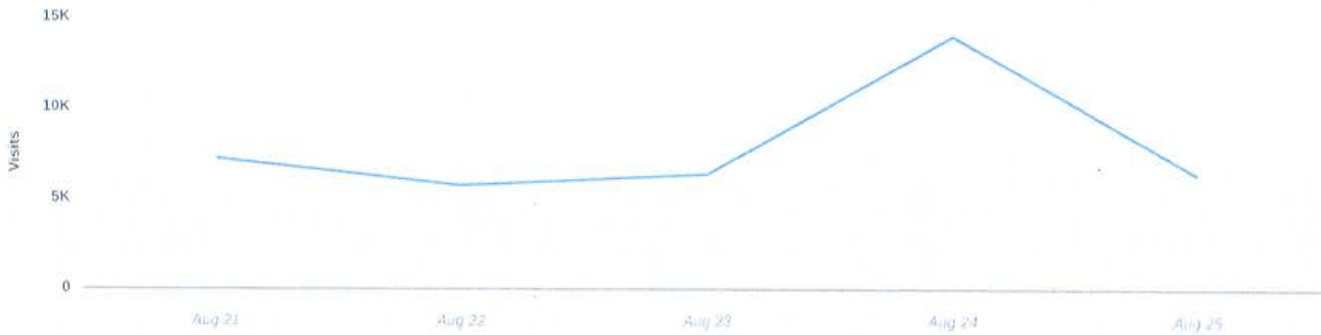
Will County Fairgrounds
710 S West St, Peotone, IL 60468

Visits	39.6K	Visits YoY	+162.7%
Visitors	30.3K	Visits Yo2Y	+200.3%
Visit Frequency	1.31	Visits Yo3Y	+863.4%
Panel Visits	3.2K		

Aug 21st, 2024 - Aug 25th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

Visits Trend

Will County Fairgrounds
5 West St, Peotone, IL



Daily | Visits | Aug 21st, 2024 - Aug 25th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

Aug 21 - Aug 25, 2024

Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Will County Fairgro... S West St, Peotone, IL	\$76.5K	26.4%	38.3	White (50.2%)	2.70
Illinois	\$82.3K	37.2%	40.4	White (58.7%)	2.51

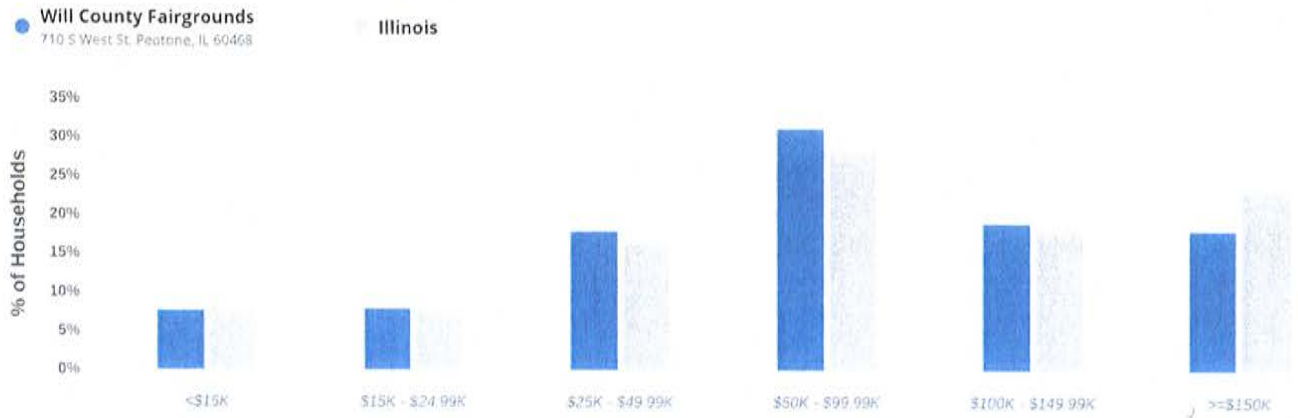
Aug 21st, 2024 - Aug 25th, 2024 | Data Source: 5T1: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

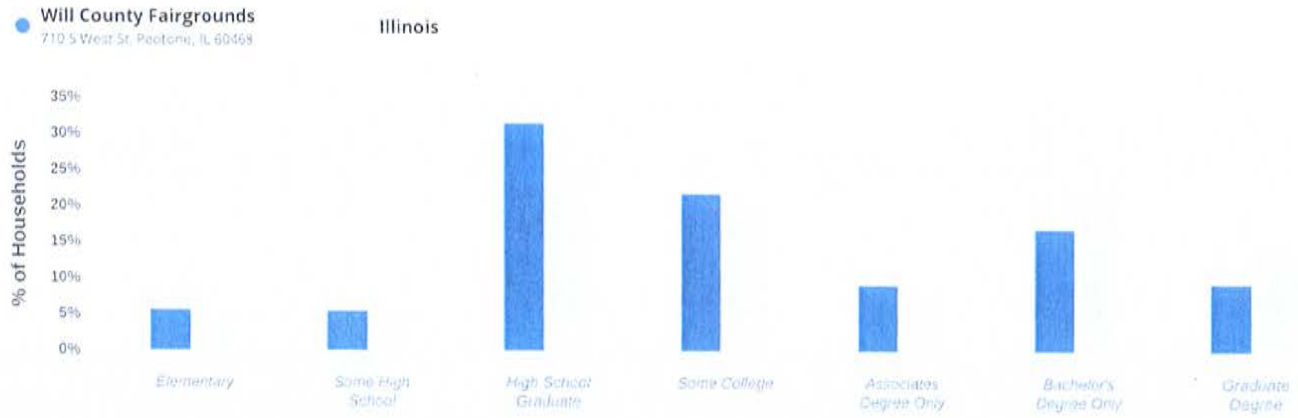
Aug 21 - Aug 25, 2024

Household Income



Aug 21st, 2024 - Aug 25th, 2024 | Data Source: STi: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)

Education



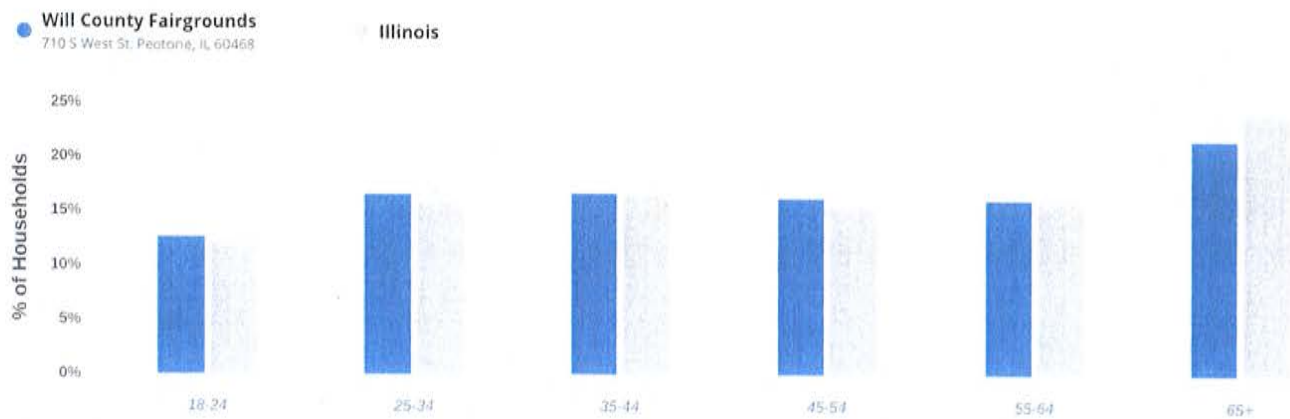
Aug 21st, 2024 - Aug 25th, 2024 | Data Source: STi: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

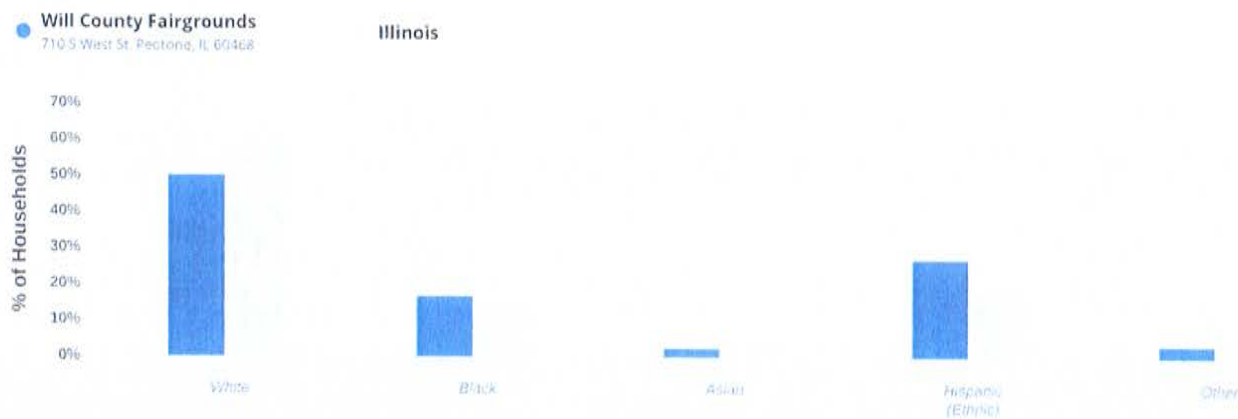
Aug 21 - Aug 25, 2024

Age



Aug 21st, 2024 - Aug 25th, 2024 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)

Ethnicity



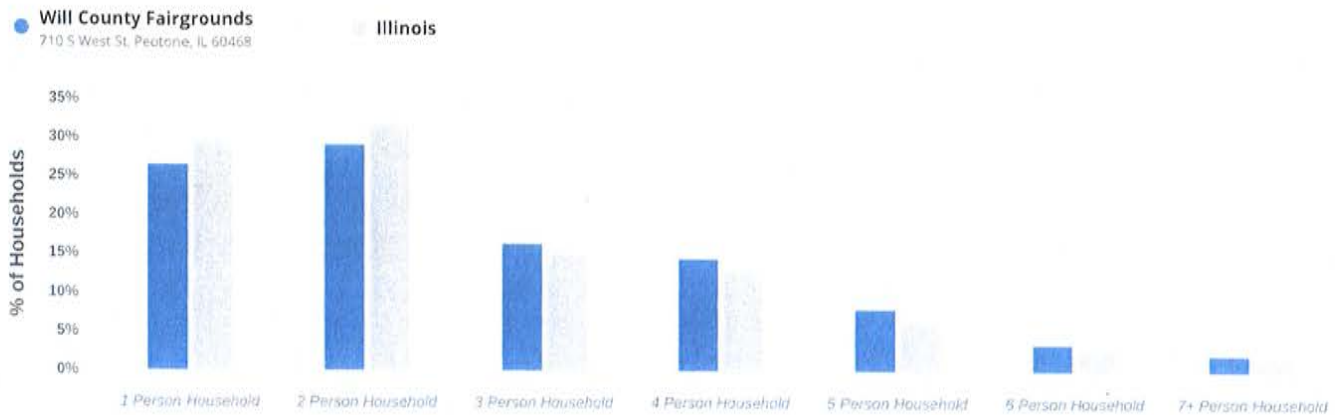
Aug 21st, 2024 - Aug 25th, 2024 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

Aug 21 - Aug 25, 2024

Household Size



Aug 21st, 2024 - Aug 25th, 2024 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

Aug 21 - Aug 25, 2024

Ranking Overview

Will County Fairgrounds
710 S West St, Peotone, IL 60468

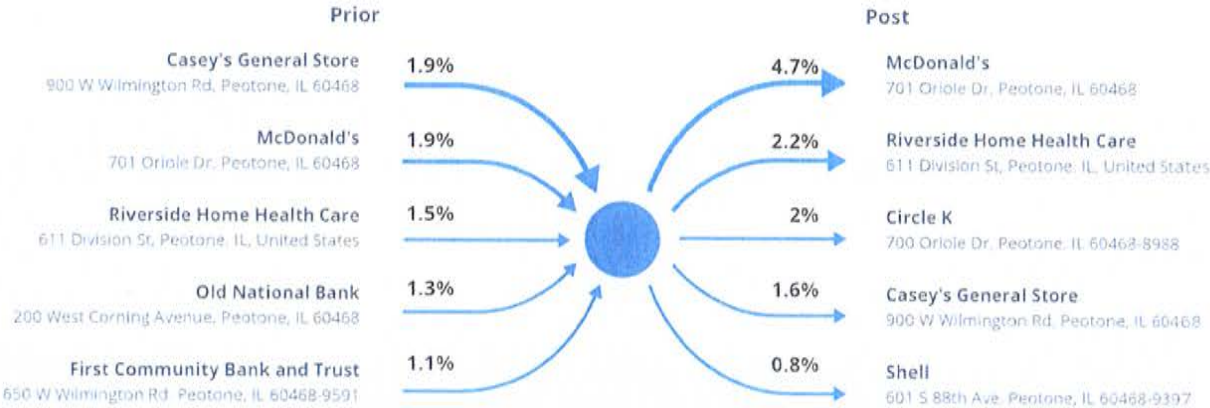


* Custom filters and dates are ignored. Ranking only supports 'full-months'. Showing report for: Aug 1st, 2024 - Aug 31st, 2024

Category: Attractions | Visits | Aug 1st, 2024 - Aug 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

Visitor Journey

Will County Fairgrounds
710 S West St, Peotone, IL 60468



Show by: | Aug 21st, 2024 - Aug 25th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

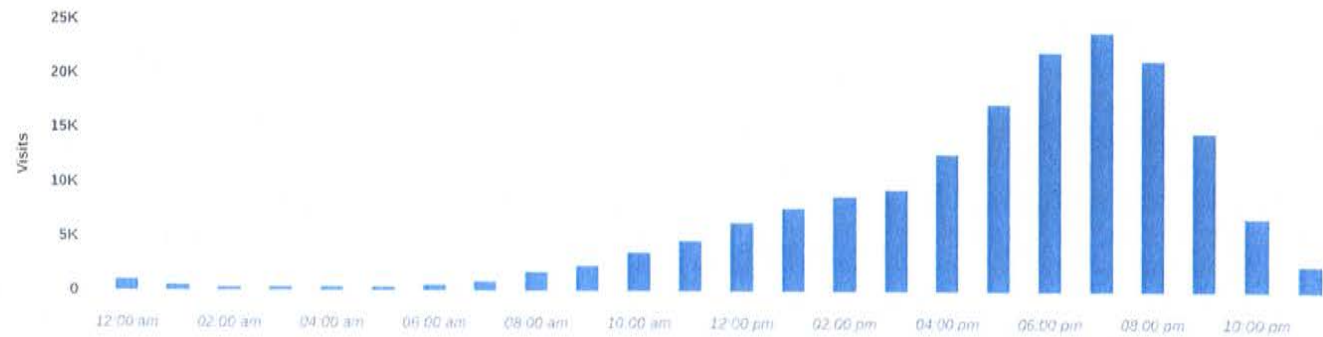


Property Overview

Aug 21 - Aug 25, 2024

Hourly Visits

Will County Fairgrounds
710 S West St, Peotone, IL 60468



Visits | Aug 21st, 2024 - Aug 25th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

Aug 21 - Aug 25, 2024

Favorite Places

Will County Fairgrounds
710 S West St, Peotone, IL 60468

Will County Fairgrounds / S West St, Peotone, IL

Rank	Name	Distance	Visitors
1	Swap-O-Rama Will County Peotone / 710 S. West St., Peotone, IL 60468	0.1 mi	6.8K (22.6%)
2	710 S West St / 710 South West Street, Peotone, IL 60468	0.1 mi	6.3K (20.9%)
3	Bradley Commons / 2024 IL-50, Bourbonnais, IL 60914	9.9 mi	4.5K (15%)
4	Peotone Motorcycle SwapMeet / 710 S West St, Peotone, IL 60468	0.1 mi	3.9K (12.8%)
5	McDonald's / 701 Oriole Dr, Peotone, IL 60468	0.9 mi	2.9K (9.7%)
6	Water Tower Plaza / 1625 IL-50, Bourbonnais, IL 60914	11 mi	2.4K (7.9%)
7	Walmart / 2080 IL-50, Bourbonnais, IL 60914	9.7 mi	2K (6.7%)
8	New Lenox Town Center / Rte. 30 & Williams St, New Lenox, IL 60451	15.3 mi	1.9K (6.4%)
9	Casey's General Store / 900 W Wilmington Rd, Peotone, IL 60468	0.6 mi	1.7K (5.6%)
10	Circle K / 700 Oriole Dr, Peotone, IL 60468-8988	1 mi	1.6K (5.4%)
11	Mokena Marketplace / SWC Lincoln Hwy & Wolf Rd, Mokena, IL 60448	13 mi	1.6K (5.3%)
12	Meijer / 990 N. Bradley Blvd, Bradley, IL 60915	11.9 mi	1.6K (5.3%)
13	Riverside Home Health Care / 611 Division St, Peotone, IL 60468-9590	0.2 mi	1.4K (4.7%)
14	Target / 1615 IL-50, Bourbonnais, IL 60914	10.9 mi	1.2K (4%)
15	Berkot's Super Foods / 312 S Harlem Ave, Peotone, IL 60468	0.7 mi	1.2K (3.9%)
16	Gas N Wash / 5916 N Convent St, Bourbonnais, IL 60914	9.3 mi	1.1K (3.8%)
17	Bourbonnais Towne Centre Shopping Center / 700 Main St NW, Bourbonnais, IL 60914	12.4 mi	1.1K (3.6%)
18	Bradley Square / 1220 N Kinzie Ave, Bradley, IL 60915	11.7 mi	1K (3.4%)
19	Menards / 1260 Christine Dr, Bradley, IL 60915	11.6 mi	1K (3.4%)



Property Overview

Aug 21 - Aug 25, 2024

Will County Fairgrounds / S West St, Peotone, IL

Rank	Name	Distance	Visitors
20	Old National Bank / 200 West Corning Avenue, Peotone, IL 60468	0.5 mi	1K (3.3%)

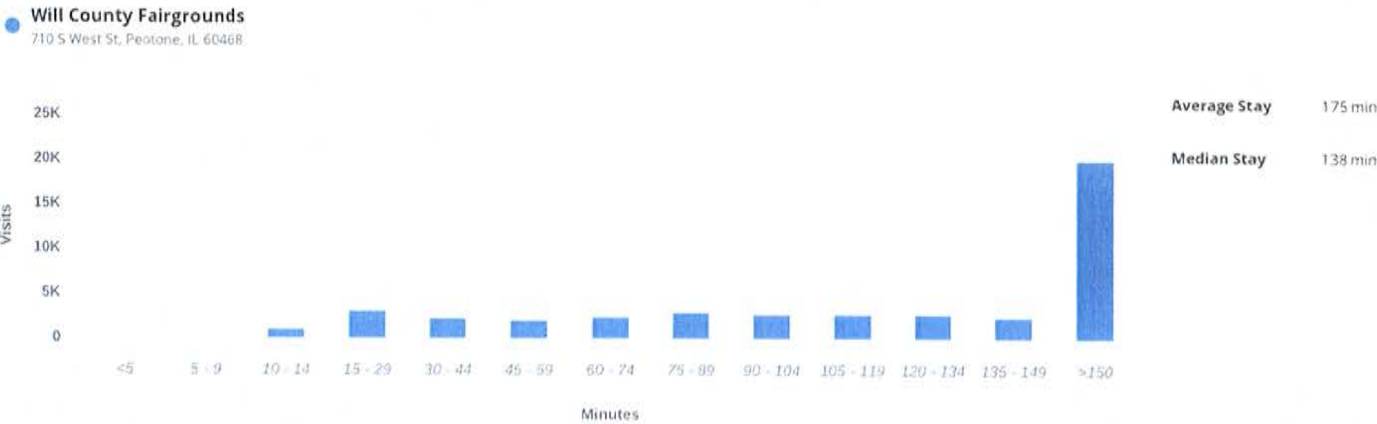
Category: All Categories | Min. Visits: 1 | Aug 21st, 2024 - Aug 25th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

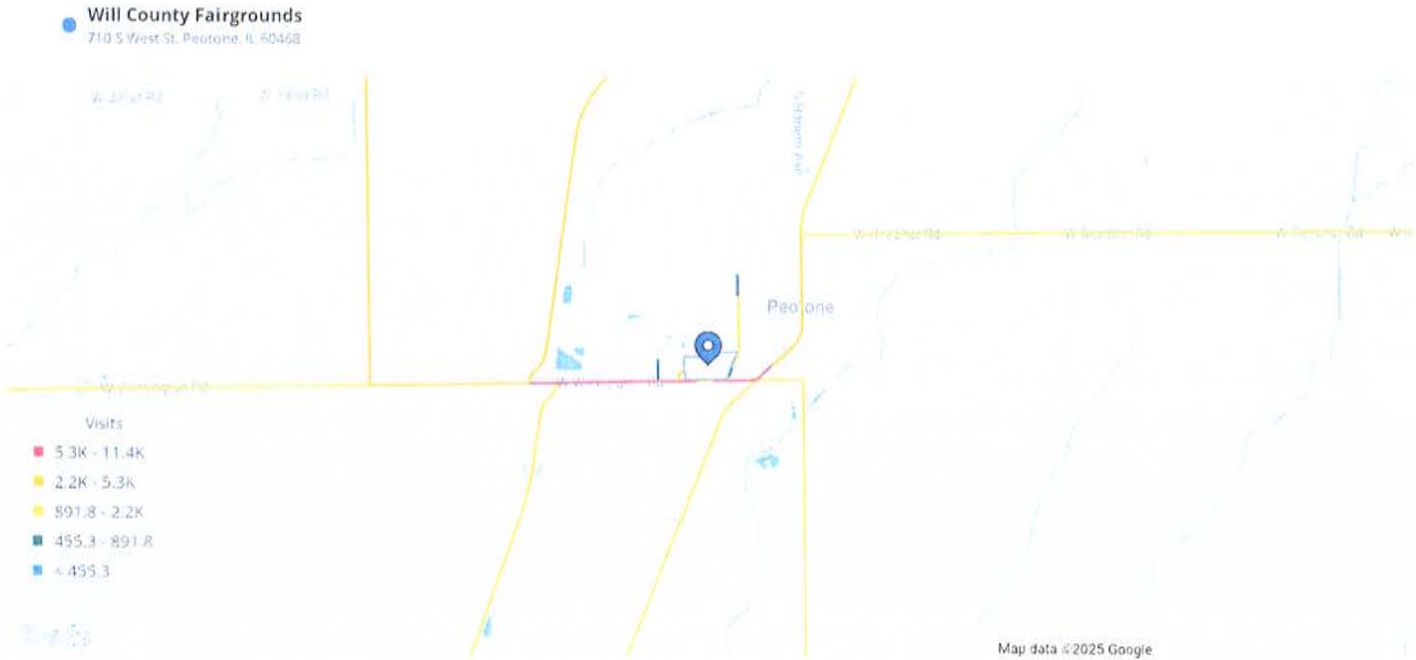
Aug 21 - Aug 25, 2024

Visit Duration



Visits | Aug 21st, 2024 - Aug 25th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Aug 21st, 2024 - Aug 25th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Visitors By Origin

Aug 21 - Aug 25, 2024

Property:



Will County Fairgrounds

710 S West St, Peotone, IL 60468



Scan to view on placer.ai platform

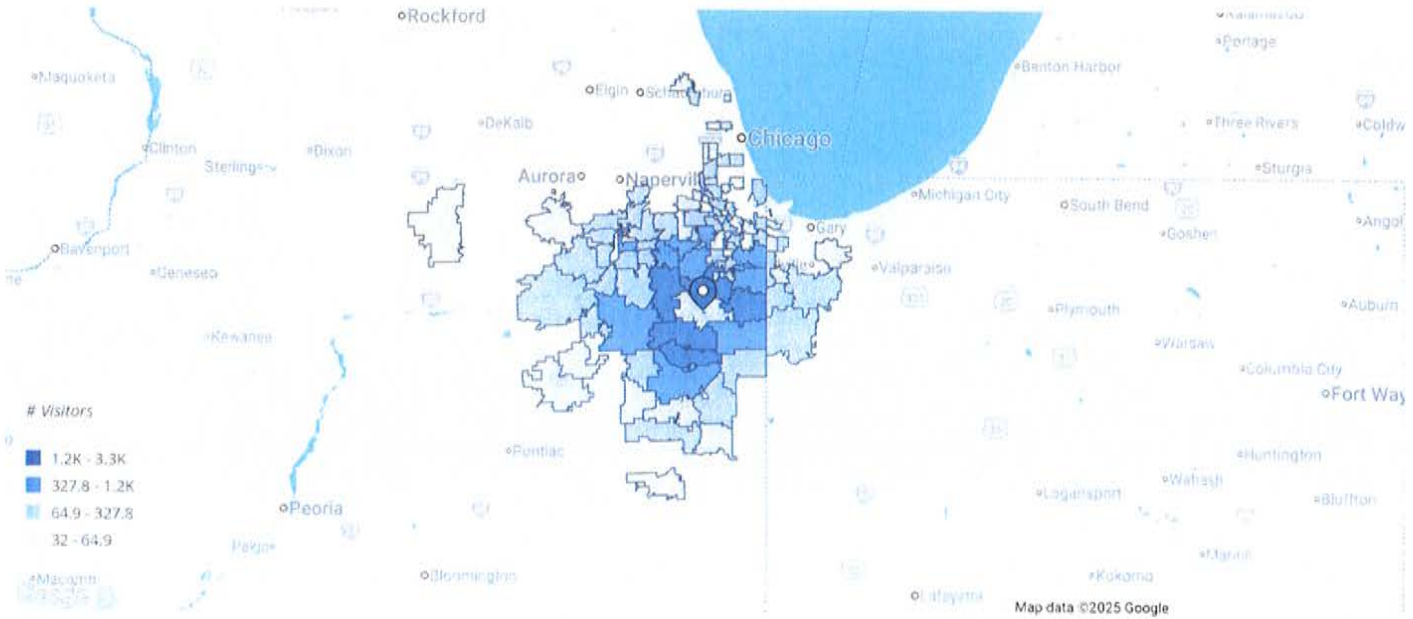


Visitors By Origin

Aug 21 - Aug 25, 2024

Visitors By Origin

Will County Fairgrounds
710 S West St, Peotone, IL 60468



Will County Fairgrounds
710 S West St, Peotone, IL 60468

Zipcode / City

60468
Peotone, IL
60950
Manteno, IL
60449
Monege, IL
60401
Beecher, IL
60442
Manhattan, IL
60914
Bourbonnais, IL
60451
New Lenox, IL
60423
Frankfort, IL
60901
Kankakee, IL
60481
Wilmington, IL

Visitors
(% of Total)

3.3K (11%)
2.4K (7.9%)
1.4K (4.7%)
1.3K (4.4%)
1.3K (4.4%)
1.2K (4.1%)
1.1K (3.8%)
977 (3.2%)
885 (2.9%)
776 (2.6%)





Visitors By Origin

Aug 21 - Aug 25, 2024

Will County Fairgrounds
710 S West St. Peotone, IL 60468

Zipcode / City	Visitors (% of Total)
60448 Mokena, IL	682 (2.3%)
60940 Grant Park, IL	661 (2.2%)
60417 Crete, IL	647 (2.1%)
60915 Bradley, IL	555 (1.8%)
60475 Steger, IL	540 (1.8%)
60435 Joliet, IL	508 (1.7%)
60411 Chicago Heights, IL	458 (1.5%)
60477 Tinley Park, IL	356 (1.2%)
60466 Park Forest, IL	303 (1%)
60586 Plainfield, IL	281 (0.9%)
60452 Oak Forest, IL	268 (0.9%)
60446 Romeoville, IL	262 (0.9%)
60433 Joliet, IL	246 (0.8%)
60954 Mornence, IL	221 (0.7%)
60440 Bolingbrook, IL	209 (0.7%)
46356 Lowell, IN	209 (0.7%)
60491 Homer Glen, IL	208 (0.7%)
60429 Hazel Crest, IL	200 (0.7%)
60410 Channahon, IL	198 (0.7%)
60445 Midlothian, IL	197 (0.7%)

Aug 21st, 2024 - Aug 25th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)